



NAAC ACCREDITED

MBA – FULL-TIME

MBA PROGRAMME
(2 Years)

CURRICULUM -2009

SEMESTER – I

Subject Code	Subject	L	T	P	C
THEORY					
YBA101	Management Concepts and Executive Communication	3	0	0	3
YBA102	Organisational Behaviour	3	0	0	3
YBA103	Economic Analysis and Business Environment	3	0	0	3
YBA104	Business Accounting	4	0	0	4
YBA105	Business Mathematics and Statistics	4	0	0	4
YBA106	Business Legislation for Management	3	0	0	3
YBA107	Event Management	3	0	0	3
PRACTICAL					
YBA108	Computer Applications for Business Lab - I	0	0	6	3

Total Hours:26

Total Credits:26

SEMESTER – II

Subject Code	Subject	L	T	P	C
THEORY					
YBA201	Financial Management	3	0	0	3
YBA202	Human Resource Management	3	0	0	3
YBA203	Marketing Management	3	0	0	3
YBA204	Production and Operations Management	4	0	0	4
YBA205	Management Information System	3	0	0	3
YBA206	Research Methodology	3	0	0	3
YBA207	Operations Research	4	0	0	4
PRACTICAL					
YBA208	Managerial Exercise -Lab II	0	0	6	3

Total Hours:26

Total Credits:26



SEMESTER - III

Subject Code	Subject	L	T	P	C
THEORY					
YBA301	Core Paper	3	0	0	3
YBA302	Core Paper	3	0	0	3
YBAE**	Elective I – Major Specialization (3 papers)	3	0	0	9
YBAE**	Elective II – Minor Specialization (2 papers)	3	0	0	6
PRACTICAL					
YBA303	Summer Internship	0	0	12	6

Total Hours/Week =27

Total Credits =27

SEMESTER - IV

Subject code	Subject	L	T	P	C
YBA401	Core Paper	3	0	0	3
YBA402	Core Paper	3	0	0	3
YBAE**	Elective I – Major Specialization (3 papers)	3	0	0	9
YBAE**	Elective II – Minor Specialization (2 papers)	3	0	0	6
PROJECT					
YBA403	Business Research Project	0	0	0	10

Credits:31

Total Credits:110

Specialisation:		
Major	1	Financial Management
	2	Marketing Management
	3	Human Resource Management
	4	Information Technology Management
	5	Operations Management

Specialisation:		
Minor	1	Retail Management
	2	Entrepreneurship Management
	3	Travel and Tourism Management
	4	Infrastructure Management
	5	Agri Business Management

Note:

- Three electives from any 5 areas of major specialization are to be chosen by the students for the III semester and the same specialization has to be taken in the IV semester.
- Two electives from any 5 areas of minor specialization are to be chosen by the students for the III semester and the same specialization has to be taken in the IV semester.