

for Research in Management and Advanced Technology



## SCHOOL OF HUMANITIES SCIENCE AND MANAGEMENT PERIYAR MANIAMMAI UNIVERSITY-IRMAT **MBA IN INTERNATIONAL MANAGEMENT CURRICULUM 2009**

## **SEMESTER - I**

Code No	Course Title	L	Т	Ρ	С
THEORY					
YMSIM101	Organizing and Managing: A Global Perspective	3	1	0	4
YMSIM102	Social Entrepreneurship and Sustainability I: Resources, Environment and Energy	3	1	0	4
YMSIM103	Global Economy	3	1	.0	4
YMSIM104	Accounting for Managers	3	1	0	4
YMSIM105	Finance for Managers	3	1	0	4
YMSIM106	Global HR and Cross Cultural Management	3	1	0	4
YMSIM107	Advanced Business Mathematics and Statistics	3	1	0	4
Total Hours: 28		Total Credits:28			

Total Hours: 28

## **SEMESTER - II**

Code No. Ρ Course Title L т С THEORY YMSIM201 | Global Operations Management 3 1 0 4 YMSIM202 Creating and Serving Global Markets 3 1 0 4 Introduction to Information Technology for YMSIM203 .3 1 0 4 Businesses YMSIM204 **Global Strategic Management** 3 4 1 0 **Global Leadership Development** 3 4 YMSIM205 1 0 YMSIM206 International and Indian Corporate Law 3 1 0 4 YMSIM207 Social Entrepreneurship and Sustainability 3 1 0 4 II: Business Ethics and Societal Well-Being **Total Credits:28** 

## Total Hours: 28 Summer

YMSIM208 Summer Capstone Project / Internship 0 12 0 6 (Mini-Project)

**Total Credits:6** 



- L → LECTURE HOURS
- T → TUTORIAL HOURS
- P → PRACTICAL HOURS C → CREDITS HOURS

