



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
Established Under Sec. 3 of UGC Act, 1956 • NAAC Accredited

think • innovate • transform

PROGRAMME REPORT ON

Industrial visit-Industrial visit

Resource Person

**Mr.Jothi Manager, ECO COIR CLUSTER INDIA(P)LTD,
AKILANDAPURAM, POLLACHI.**

Organized by

COM- PMIST

Department of Commerce

Periyar Nagar, Vallam Thanjavur - 613 403, Tamil Nadu, India

Phone: +91 - 4362 -264600, Fax: + 91 - 4362 - 264660

Email: headcommerce@pmu.edu

Website: www.pmu.edu



DEPARTMENT OF COMMERCE

Report on

Industrial visit to

ECO COIR CLUSTER

INDIA(P)LTD,

AKILANDAPURAM,

POLLACHI.

Date: 08.10.2024

Sl.No.	Table of Contents
1.	Objectives of the Industrial visit
2.	Copy of the mail /Circulars for this particular programme
3.	Copy of the Circulars for this particular programme
4.	Programme schedule
5.	Registered Participants – with male female count
5.	Attendance - Title of the programme with date, signature of the participants.
6.	Report - including important points from the Industrial visit
7.	Geotagged Photo
8.	Outcome of the Programme

**ECO COIR CLUSTER
INDIA(P)LTD,
AKILANDAPURAM
POLLACHI.**

Objectives of the Industrial visit

- To understand the production processes involved in coir manufacturing.
- To gain insights into the eco-friendly practices adopted by the company.
- To observe the industrial scale of operations, machinery, and technology in use.

Copy of the mail /Circulars for this particular programme



Saranya

Industrial visit approval form

CENTRE FOR INSTITUTE INDUSTRY INTERACTION
Periyar Nagar, Vallam, Thanjavur-613403 Tamil Nadu.
Ph: +91-4362-264600 Fax: +91-4362-264660
Email: dircur@pmu.edu Web: www.pmu.edu



INDUSTRIAL VISIT - APPROVAL FORM

Submitted to the Registrar

Respected Madam,

SUB: SEEKING PERMISSION FOR INDUSTRIAL VISIT - REG.

The students of III B.Com – CS would like to go for an Industrial Visit at Pollachi, Tamil Nadu for, one day (08/10/2024)

YEAR	NO. OF STUDENTS	NAME OF ACCOMPANYING STAFF WITH THEIR MOBILE NUMBERS
I	45	1. Ms.P.Saranya, AP/ Com - 9566045233 2.Mr.B.Ramesh Kanna, TA/ Com - 8072764272 3.Ms. G.Durga, TA/Com - 9751778660

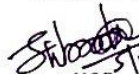
List of Industries / Institute to be visited are as follows:

S.No	INDUSTRY / INSTITUTE	PLACE	DATE OF VISIT
1	ECO COIR CLUSTER INDIA(P)LTD	Pollachi	08/10/2024


(Enclosures: 1. Company Approval Email / letter 2. List of the student names 3. Itinerary and 4. Student & Parent Declaration form)

This Visit is related to the course of Export marketing
We are requesting your approval.


Signature with Date
P. S. 5/10/24
Class In-charge



5/10/24
Dept. HOD


5/10/24
Dean FOC

Registrar's Approval

5/10/24

For: R. Anitha 5/10/24
Dept. CIII Coordinator


5/10/2024
Director CIII (Dr. P. G. R. V.)


5/10/2024
Dean (L&D)

Department of Commerce
 Periyar Nagar, Vallam Thanjavur - 613 403, Tamil Nadu, India
 Phone: +91 - 4362 -264600, Fax: + 91 - 4362 - 264660
 Email: headcommerce@pmu.edu Website: www.pmu.edu



**PERIYAR
 MANIAMMAI**
 INSTITUTE OF SCIENCE & TECHNOLOGY
 Quality Education
 Empowering the Future
 Science • Management • Information

Registered Participants – with male female count

III B.com CS

S. No	Register Number	Name
1.	122012170127	ABDUL AJEES A
2.	122012170128	ABDUL HAMEED N
3.	122012170130	ANAND A
4.	122012170132	ARASU A
5.	122012170134	ATHITHYAN R A
6.	122012170135	AYYA A
7.	122012170136	DEASIKAN R
8.	122012170137	DEEPAKRAJA K
9.	122012170138	ELUMALAI S
10.	122012170140	HARISH S
11.	122011170141	JANANI P
12.	122012170142	JAYA PRAKASH R
13.	122012170143	JAYACHANDRAN M
14.	122012170144	JAYASEELAN A
15.	122012170145	JEEVANANTHAM M S
16.	122011170147	KARTHIYAYANI S
17.	122012170148	KEERTIVASAN V
18.	122012170149	KISHORE J T
19.	122012170150	LOKESH M C
20.	122012170151	MAHESWARAN J
21.	122012170152	MOHAMED ASATHULLA S
22.	122012170153	MOHAMED FAZIL S
23.	122012170154	MOHAMED MUSRUF S
24.	122012170155	MOHAMED RASEEN T
25.	122012170156	MOHAMED SAMEER M
26.	122012170158	MOHAMED TAUFIQ S
27.	122012170159	NAGARJUN N

28.	122011170160	NATHEESHA S
29.	122012170161	NAVEENKUMAR K
30.	122012170162	NAZEEM FAZIL M
31.	122012170163	NITHISH D
32.	122011170165	POORNISHA S
33.	122011170168	PRIYA DHARSHINI M
34.	122012170169	SAKTHIVEL D
35.	122011170170	SAMEERA THASREEN A
36.	122012170171	SANTHOSH A
37.	122012170172	SANTHOSH B
38.	122012170173	SARAN P
39.	122012170174	SARATHI S
40.	122012170175	SATHISH S
41.	122012170176	SHIYAM A
42.	122011170178	SRIVAISHNAVI P
43.	122012170184	VEERAMANIKANDAN M
44.	122012170185	VIJAYASWANTH V A
45.	122012170186	VISHNUVARTHAN V

Boys – 37

Girls - 8

Total Strength – 45



Department of Commerce
 Periyar Nagar, Vallam Thanjavur - 613 403, Tamil Nadu, India
 Phone: +91 - 4362 -264600, Fax: + 91 - 4362 - 264660
 Email: headcommerce@pmu.edu Website: www.pmu.edu



PERIYAR
 MANIAMMAI
 INSTITUTE OF SCIENCE & TECHNOLOGY
 Vallam, Thanjavur - 613 403, Tamil Nadu, India
 Phone: +91 - 4362 - 264600, Fax: +91 - 4362 - 264660
 Email: headcommerce@pmu.edu Website: www.pmu.edu

H.E.Com CS Attendance

S.No	Register Number	Name	Signature
1	122012170127	ABDUL AILINA	M. Abdul Haseeb
2	122012170128	ABDUL HANIF D N	M. Abdul Haseeb
3	122012170130	ANANDA	D. Anand
4	122012170132	ARANJA	A. Aranj
5	122012170134	ATHIHIYAN R A	R. Athihiyan
6	122012170135	AYYA A	A. Ayya
7	122012170136	DI ANKAN R	R. Di Ankan
8	122012170137	DU PAKRAJAK	K. Du Pakrajak
9	122012170138	ELUMALAI S	S. Elumalai
10	122012170140	THARISH S	S. Tharish
11	122011170141	JANANI P	P. Janani
12	122012170142	JAYA PRAKASH R	R. Jayaprakash
13	122012170143	JAYACHANDRAN M	M. Jayachandran
14	122012170144	JAYASEELANA	A. Jayaseelana
15	122012170145	JEEVANANTHAM M S	S. Jeevanantham
16	12201170147	KARTHIVAYANI S	S. Karthivayani
17	122012170148	KERTHIVASAN V	V. Kertthivasan
18	122012170149	KISHORE J T	T. Kishore
19	122012170150	LOKESH M C	C. Lokesh
20	122012170151	MATHESWARAN J	J. Matheswaran
21	122012170152	MOHAMED ASATHULLA S	S. Mohamed Asathulla
22	122012170153	MOHAMED FAZIL S	S. Mohamed Fazil
23	122012170154	MOHAMED MUSRUT S	S. Mohamed Musrut
24	122012170155	MOHAMED RASEEM T	T. Mohamed Raseem
25	122012170156	MOHAMED SAMEER M	M. Mohamed Sameer
26	122012170158	MOHAMED TAUFIQ S	S. Mohamed Taufiq
27	122012170159	NAGARJUN N	N. Nagarjun
28	122011170160	NATHIELSIA S	S. Nathielsia
29	122012170161	NAVENKUSIAR K	K. Navenkusiari
30	122012170162	NAZEM FAZIL M	M. Nazem Fazil
31	122012170163	NITHISH D	D. Nithish
32	122011170165	POORNISHA S	S. Poornisha
33	122011170165	PRIVA DIARSHINI M	M. Priva Diarshini
34	122012170169	SAKTHIVEL D	D. Sakthivel
35	122011170170	SAMLEA THASREEN A	A. Samlea Thasreen
36	122012170171	SANTHOSH A	A. Santhosh
37	122012170172	SANTHOSH B	B. Santhosh
38	122012170173	SARAN P	P. Saran
39	122012170174	SARATHI S	S. Sarathi
40	122012170175	SATHISH S	S. Sathish
41	122012170176	SHYAMA A	A. Shyama
42	122011170178	SRIVAISHNAVI P	P. Srivashnavi
43	122012170184	VELRAMANIKANDAN M	M. Velramanikandan
44	122012170185	VIJAYASWANTHI V A	A. Vijayaswanthi
45	122012170186	VISHNUVARTHAN V	V. Vishnuvartan

Handwritten signature

Department of Commerce

Periyar Nagar, Vallam Thanjavur - 613 403, Tamil Nadu, India

Phone: +91 - 4362 -264600, Fax: + 91 - 4362 - 264660

Email: headcommerce@pmu.edu

Website: www.pmu.eduz

**Report on Industrial visit to ECO COIR CLUSTER INDIA(P)LTD,
AKILANDAPURAM POLLACHI.****On : 08.10.2024**

The Department of commerce has arranged a Industrial visit to III B.Com CS students to **Eco Coir Cluster India(P)Ltd,, Pollachi on 08.10.2024**. Totally 45 final year students and Three faculty members gone for this Industrial visit. We have started our trip 07.10.2024 from PMIST campus at 11.00 pm on 09.10.2024 and reached the industry at 9.00 am.

The industrial visit to ECO COIR CLUSTER INDIA (P) LTD aimed to provide practical exposure to students about the functioning of a coir manufacturing unit, its operations, and the overall production process. ECO COIR CLUSTER INDIA is a reputed company specializing in the production of coir products and eco-friendly materials, contributing significantly to sustainable manufacturing and rural development.

First the HR manager invited the team members and gave induction industry. company officials, highlighting the company's history, mission, and product portfolio. ECO COIR CLUSTER focuses on:

- Producing coir yarn, mats, and eco-friendly products.
- Utilizing waste materials for value-added products.
- Promoting sustainable practices in the coir industry.

Production Unit

The students were guided through the production unit, where they observed:

- **Fiber Extraction:** The process of extracting fibers from coconut husks using de-fibering machines.

- **Spinning:** Conversion of fibers into coir yarn using traditional and mechanized spinning techniques.
- **Weaving and Matting:** Manufacturing coir mats and rugs on weaving machines.
- **Quality Control:** Inspection of finished products to ensure adherence to quality standards.

Eco-Friendly Practices

The company demonstrated its commitment to sustainability by:

- Using renewable resources.
- Implementing waste management practices, such as recycling coconut husk residues.
- Generating employment for rural communities.

Quality Control and Sustainability Practices

- Insight into quality assurance measures to ensure product durability and compliance with international standards.
- Discussion on the company's initiatives to reduce waste and adopt green practices.

Interaction with Professionals

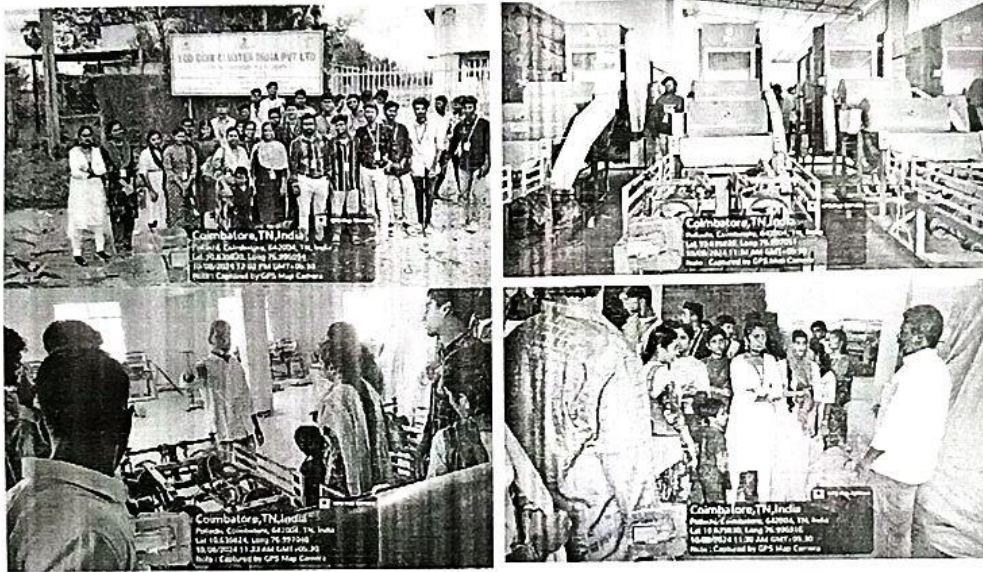
The students interacted with professionals who explained their roles, including:

- Production engineers discussing machine operations.
- Quality analysts describing testing processes.
- Marketing team sharing insights on export strategies.

Participants appreciated the opportunity to witness a live production environment and gained practical insights that complemented their academic studies. The hands-on exposure to eco-friendly practices inspired students to think about the importance of sustainable industries.

The visit to ECO COIR CLUSTER INDIA (P) LTD was a highly enriching experience, bridging the gap between classroom learning and real-world industrial processes. It underscored the significance of innovation and sustainability in achieving industrial success.

**Geotagged Photos attached while visiting the ECO COIR CLUSTER INDIA(P)LTD,
AKILANDAPURAM POLLACHI.**



J. Choudhary

Outcome of the local visit

- The students understand the In-Depth of the coir manufacturing process.
- Enhanced understanding of the coir industry and its contribution to rural development.
- Awareness of sustainable manufacturing practices.
- Practical exposure to industrial operations and machinery.
- Insight into the challenges and opportunities in the coir sector.

S. S. S.