



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
Established Under Sec. 3 of UGC Act, 1956 • NAAC Accredited
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PROGRAMME REPORT ON

Seminar-Recent Trends in Management

Resource Person

**Dr.M.Lakshmi Bala, Associate Professor and Head, Department of
Business Administration, Kunthavai Naacchiyar Govt. college for
Women, Thanjavur**

Organized by

MANAGEMENT- PMIST

SEMINAR ON

RECENT TRENDS IN MANAGEMENT

31st August 2024

Organized by

**Faculty of Management Studies &
Institution Innovation Council (IIC)**



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Objectives of the Programme

Faculty of Management Studies and Institution Innovation Council of PMIST organized a Seminar session on “Recent Trends in Management” for final year MBA students.

1. To understand the recent trends in management.
2. To learn various techniques and tools in current management practice.
3. To learn the effectiveness of AI in management.
4. To learn the emerging trend in working environment.
5. To gain better knowledge about recent work culture.

Brochure



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FACULTY OF MANAGEMENT STUDIES IN ASSOCIATION WITH IIC

**PROUDLY ORGANIZING
A SEMINAR ON**

“RECENT TRENDS IN MANAGEMENT”

Resource Person

Dr.M.Lakshmi Bala

Associate Professor & Head
Department of Business Administration
Kunthavai Naachiyar Govt Arts College
for Women
Thanjavur.



31st AUGUST, 2024.



Freud Hall.



10.00 AM

Convener

Dr. B. Mahendramohan
Dean -FoMS

Co-convener

Dr.J.Sathyapriya
Head -FoMS

Coordinators

Ms.G.J.Jeevitha
AP/FoMS

Ms.A.Amirtha
AP/FoMS

Programme Schedule

Seminar on “Recent Trends in Management”

Date: 31.08.2024

Venue: Freud Hall, TB-II

Time	Particulars of the Programme
10.00 am	Welcome address by Dr.J.Sathyapriya, Head, Management Studies
10.10 am	Session by Dr.M.Lakshmi Bala, Associate Professor and Head, Department of Business Administration, Kunthavai Naacchiyar Govt. college for Women, Thanjavur
12.00 pm	Question and Answer Session
12.15 pm	Vote of Thanks by Ms.G.J.Jeevitha, AP / FoMS

Attendance

An academicians seminar session on
"Recent Trends in Management"



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PERIYAR MANIAMMAI
INSTITUTE OF SCIENCE & TECHNOLOGY

Date: 31.08.2024

Venue: Freud Hall

II MBA-A

S.NO	REGISTER NUMBER	NAMES
1	1230124031033	JOYEL P
2	1230124031034	MOHAMED ARSATH J
3	123011403852	AARTHI I
4	123012403853	ANASRAHMAN M
5	123012403854	ANDREW ARUNPRASATH G
6	123012403855	ARAVIND M
7	123012403856	ARUN A
8	123012403857	ASHOK KUMAR T
9	123011403858	BHUVANESHWARI M
10	123011403860	DEVADARSINI B
11	123012403861	DHANUSHRAJ S
12	123011403862	DHARANI S
13	123011403863	DHARSHINI S
14	123011403864	DHARSHINI T
15	123011403865	DIVYALAKSHMI B
16	123012403866	DURGA DEVI A
17	123011403867	DURGA DEVI P
18	123011403868	GUNASUNDARI M
19	123011403869	GURUBHAVANI R
20	123011403871	ISWARIYA LAKSHMI S
21	123012403872	JERIN JOEL P
22	123011403873	JEYAL JAFFRENA B
23	123012403874	KABESH WARAN P
24	123011403875	KARTHIKA B
25	123012403876	KESAVARAJ R
26	123011403877	KOKILA K
27	123011403878	MEENAXI S P
28	123012403879	MOHAMED AASIP M
29	123011403880	NAIDU DIVYADHARSHINI PRITHIVIRAJ
30	123011403881	NANTHANA V
31	123012403882	NIKASH C
32	123012403883	PARUK SIBI L

33	123012403884	PRASANNA L
34	123011403885	PREETHIGA T
35	123011403886	PRIYADHARSHINI S
36	123012403887	PUGAZHENTHI A
37	123012403888	RAJARAJAN P
38	123012403889	RAMNATH K
39	123011403890	RAMYA DEVI R
40	123011403891	RAMYA R
41	123011403892	RAMYA V
42	123011403893	RANJANI R
43	123011403894	REVATHI A B
44	123012403895	SARAFUJI S
45	123011403896	SATHYAPRIYA N C
46	123012403897	SETHURAM S
47	123011403898	SOWMYA K
48	123012403900	SUMAIR RAVUTHAR S
49	123012403901	SURENDHAR R
50	123011403902	SUSMITHA M
51	123011403903	TAHASEENA T
52	123011403904	THULASHI V
53	123011403905	UDHAYA DHARANI R
54	123011403906	VANEESHA D K
55	123011403907	VARSHA M
56	123012403908	VIGNESH R
57	123012403909	VIGNESH R
58	123011403910	VIRUTHAMBIGAI R
59	123012403911	VISWESH S

II MBA-B

S.NO	REGISTER NUMBER	NAMES
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2	123011403912	AARTHI G
3	123011403913	ABINAYA S
4	123012403914	ABINESH M
5	123011403915	ABIRAMI S
6	123011403916	ABIRAMI V
7	123011403917	ABISHA S
8	123012403918	ABISHEIK R
9	123012403919	AJAY KUMAR A
10	123012403920	ALAGESH P
11	123011403921	BHUVANESWARI C

12	123012403923	CHANDRU R
13	123011403924	DHARANI R
14	123011403925	GAYATHRI S
15	123011403926	GOWTHAMI N
16	123012403927	GUHAN S
17	123011403928	HARSHITHA B
18	123011403929	KANNAGAPRIYA P
19	123012403930	KARTHIK RAJA G
20	123012403931	KARUNAKAR J
21	123011403932	KEERTHANA M
22	123011403933	KEERTHIKA R
23	123011403934	KESHMA G
24	123011403935	KIRUBASRI K
25	123011403936	KIRUTHIKA K
26	123011403937	KRISHNAVENI S
27	123011403938	MARY IMMACULATE P
28	123011403939	MEENATCHI SUNDARI R
29	123011403940	MEHARAJ BANU M
30	123011403941	MENAGAPRIYA S
31	123012403942	MOHAMED AASHIQ A
32	123012403943	MUKESH KUMAR J
33	123011403944	MUSKAN KUMARI P
34	123011403945	OVIYA A
35	123012403946	PRAVEEN P
36	123011403947	PRIYADHARSHINI J
37	123011403948	PRIYADHARSHINI K
38	123012403949	RAGUL M
39	123012403950	RAMJI S
40	123012403951	SAJITH ALI S
41	123012403952	SAMUEL S
42	123012403953	SANTHOSH R
43	123012403954	SARAN B
44	123012403956	SENTHILKUMAR V
45	123011403957	SHANMUGA PRIYA S
46	123012403958	SHIYAM RISHI J
47	123012403959	SIVARAMAN R
48	123012403960	SUJEETH SM
49	123011403961	SUJITHA V S
50	123011403962	SWETHA R
51	123012403963	THANISH J
52	123012403964	THARANI R S

53	123011403965	VARSHA V
54	123012403967	VENKATESH S
55	123012403968	VENUGOPAL M
56	123012403969	VIJAY R
57	123012403970	VIJAYA SUNDAR M
58	123012403971	YOGESH A

II MBA-C

S.NO	REGISTER NUMBER	NAMES
1	1230114031000	SANOFAR JAHAN S
2	1230114031001	SATHIYADEVI N
3	1230114031002	SNEKA A
4	1230124031003	SRIKANTH R
5	1230124031004	SRIVEERA T
6	1230114031005	SUBASRI R
7	1230114031006	SUJITHA A
8	1230124031007	SURENDRHIRAN G
9	1230114031008	SWADHI R
10	1230114031009	VAISHNAVI G
11	1230124031010	VIGNESH P
12	1230114031011	VIJAYALAKSHMI J
13	1230124031012	VIKKY M
14	1230114031013	VISHNU PRIYA M
15	1230114031014	YALINI DEVI B
16	1230114031015	YAMUNA R
17	1230124031016	YOKESH S
18	1230124031017	ABSALUR RAHIM K
19	1230114031018	DEEPIKA S
20	1230124031019	NIHAL AHAMED N
21	1230114031020	RUTHRA SRI N
22	1230124031021	SAMINATHAN K
23	1230124031022	SRIKANTH M
24	1230114031023	AKALYA D
25	1230124031024	AKSHAY V
26	1230124031025	ARVINATHAN S V
27	1230124031026	ELAVARASAN S
28	1230124031028	MANOJKUMAR S
29	1230114031029	NISHA S
30	1230124031031	SAIRAM K
31	1230114031032	SUBHANU S

32	123011403972	ABARNA S
33	123012403973	ABDUL RAZAK S
34	123011403974	ABINAYA S
35	123011403975	ANANTHAHARINI M
36	123011403976	ANBUSELVI M
37	123012403977	ASRAF ALI Z
38	123012403978	BHARATH J
39	123011403980	DEIVAYANI M
40	123011403981	GAYATHIRI P
41	123011403982	HARINI S
42	123012403983	ISMAIL MEERA A
43	123012403984	JAHAN S
44	123011403985	JASREEN J
45	123011403986	JAYA KARUNYA J
46	123011403987	JEEVA JOTHI S
47	123011403988	JEYASHRE R VI
48	123011403989	KAMALI K
49	123012403990	KRISHNA RAJ K
50	123012403991	KRISHNA SUDHARSAN S
51	123011403992	LAVANYA S
52	123012403993	MAAMANNAN L
53	123012403994	MADHAVAN R
54	123012403995	MOHAMED ASEF PM
55	123012403996	MOHAMED FUROSEKHAN J
56	123012403997	NAVEEN KUMAR T
57	123011403998	RISHIKA R
58	123012403999	SAKTHIMANI I

L. Jeeva
[G. J. JEEVATHA]

A. Anurtha
(A. AMIRTHA)
Coordinators

Sathyaniya. J
HOD FoMS
31/8/2024

Brief Report on the Invitation

The Faculty of Management Studies (FoMS) at Periyar Maniammai Institute of Science and Technology, in association with the Institution's Innovation Council (IIC), is organizing a seminar titled "Recent Trends in Management".

Key Details:

Date: 31st August 2024

Time: 10:00 AM

Venue: Freud Hall

Resource Person:

Dr. M. Lakshmi Bala, Associate Professor & Head, Department of Business Administration, Kunthavai Naachiyar Government Arts College for Women, Thanjavur.

Organizing Team:

Convener: Dr. B. Mahendramohan (Dean, FoMS)

Co-Convener: Dr. J. Sathyapriya (Head, FoMS)

Coordinators: Ms. G. J. Jeevitha and Ms. A. Amirtha (Assistant Professors, FoMS)

Report on Recent Trends in Management

"Management is a dynamic field that evolves continuously to adapt to the changes in the global business environment. The recent trends in management focus on incorporating technology, sustainability, and innovation to address contemporary challenges".

Key Recent Trends in Management:

Digital Transformation:

Organizations are embracing digital tools like Artificial Intelligence (AI), Machine Learning (ML), and data analytics to streamline operations and make data-driven decisions.

Automation and robotics are being implemented to enhance efficiency and reduce human errors.

Sustainability and Corporate Social Responsibility (CSR):

Businesses are adopting eco-friendly practices to minimize environmental impact and align with global sustainability goals. CSR has become a priority, with companies focusing on community welfare and ethical practices.

Remote and Hybrid Work Models:

Post-pandemic organizations are shifting towards flexible work arrangements, combining in-office and remote work setups. Emphasis is placed on employee well-being, productivity tools, and maintaining work-life balance.

Focus on Employee Experience:

Companies are investing in employee engagement, mental health support, and skill development to retain talent. Leadership styles are evolving to be more empathetic and inclusive.

Agile Management Practices:

Agile frameworks are being widely adopted to promote adaptability and faster decision-making. Cross-functional teams and iterative project management approaches are becoming the norm.

Diversity, Equity, and Inclusion (DEI):

Businesses are prioritizing diverse and inclusive work cultures to foster innovation and represent a broader customer base. DEI strategies are being embedded in recruitment, leadership, and organizational policies.

Customer-Centric Approaches:

The focus has shifted to personalized customer experiences and building long-term relationships. Companies are leveraging customer feedback and behavior analysis to tailor their offerings.

Blockchain and Cybersecurity: Block chain technology is revolutionizing supply chain management, ensuring transparency and efficiency. Cybersecurity measures are being prioritized to protect sensitive data and build customer trust.

The recent trends in management reflect a shift towards technology-driven, sustainable, and people-centric approaches. Organizations that adapt to these changes are more likely to thrive in the rapidly evolving global business landscape. By staying abreast of these trends, managers and leaders can ensure long-term growth, innovation, and competitive advantage.

Geotagged Photo



Dr.M.Lakshmi Bala addressing the students on recent trends in management



Dr.M.Lakshmi Bala addressing the students about the recent Trends in CSR and Sustainability

Sample Feedback Form

FACULTY OF MANAGEMENT STUDIES & INSTITUTION INNOVATION COUNCIL

jointly organize

“Recent Trends in Management”

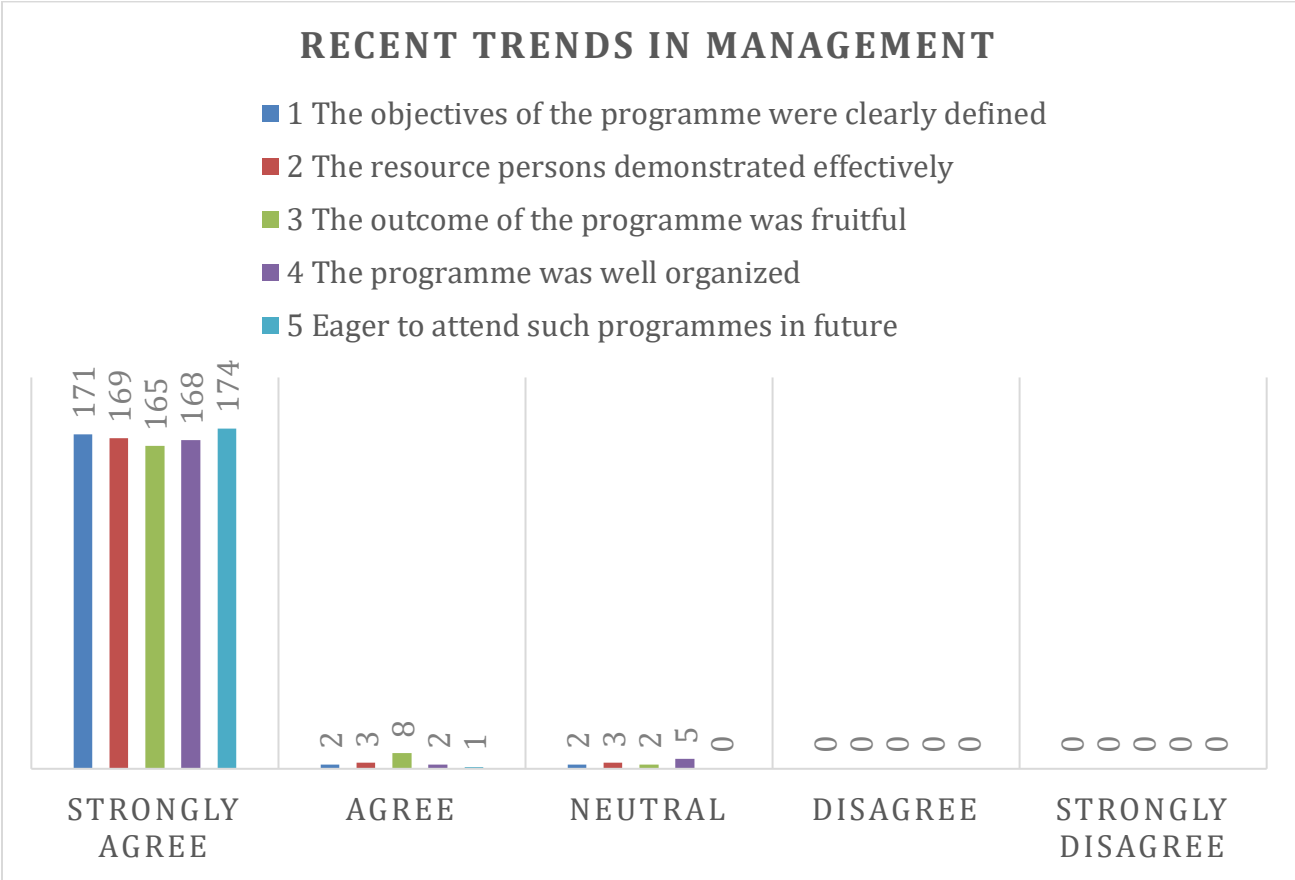
Date: 31st August 2024

Venue: Freud Hall

FEEDBACK FORM

S.No.	Feedback Statements	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The objectives of the programme were clearly defined					
2	The resource persons demonstrated effectively					
3	The outcome of the programme was fruitful					
4	The programme was well organized					
5	Eager to attend such programmes in future					

Feedback Analysis



Outcomes of the Programme

1. The participants understood the need management concepts for interview
2. The participants have learnt various techniques and tools maintaining in companies
3. The participants have gained Leadership styles
4. The participants have learnt the innovative ways to attend the recent interviews.