



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
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think • innovate • transform

PROGRAMME REPORT ON

Expert Lecture-Employability Skill

Resource Person

Mr.N.Balamurugan

Organized by

MANAGEMENT- PMIST

EXPERT LECTURE ON
EMPLOYABILITY SKILLS-SELF DEVELOPMENT AND
PROFESSIONAL GROWTH

DATE: 21ST AUGUST 2024

VENUE: FREUD HALL

ORGANIZED BY

FACUTLY OF MANAGEMENT STUDIES



S.NO	CONTENT
1.	Objectives of the programme
2.	Brochure
3.	Programme Schedule
4.	Attendance
5.	Report
6.	Geotagged Photo
7.	Sample Feedback form
8.	Feedback Analysis
9.	Outcome of the programme

Objectives of the Programme:

The faculty of Management Studies hosted an expert lecture on "Employability Skills – Self Development and Professional Growth" on August 21, 2024. One Hundred and Fifty Four (154) I year MBA students attended and gained knowledge.

The Objectives of the Lecture were as follows:

- To Enhance Awareness of Employability Skills.
- To Foster Self-Development
- To Emphasize the Role of Communication and Interpersonal Skills
- To Instill Time Management and Goal-Setting Practices
- To Equip Participants with Career Advancement Tools

Brochure:

 **PERIYAR
MANIAMMAI**
UNIVERSITY OF APPLIED SCIENCES & TECHNOLOGY
PERIYAR MANIAMMAI UNIVERSITY
MADRAS

FACULTY OF MANAGEMENT STUDIES

Expert Lecture on
**EMPLOYABILITY SKILLS - SELF DEVELOPMENT
AND PROFESSIONAL GROWTH**



Resource Person
Mr.N. BALAMURUGAN
DGM - Personnel
High Energy Batteries (India) Ltd.,
Mathur, Pudukottai Dist.

21 August 2024 | 10:30 A.M.

Convened by
Dr.B.Mahendramohan, Dean / FoMS
Dr.J.Sathyapriya, Head / FoMS

Coordinated by
Mr.J.Edward, AP
Ms.J.Saral, AP
Ms.A.S.Latheefa, AP

Programme Schedule:

Time	Programme Schedule
10.30am	Welcome address Mr.J.Edward Assistant Professor, FoMS
10.35am	Introducing and Felicitating the Guest Speaker Dr.B.Mahendramohan Dean, FoMS
10.40am	Expert Lecture by Mr. N. Balamurugan, DGM - Personnel at High Energy Batteries (India) Ltd., Mathur
12.00 Noon	Refreshment Break
12.15pm – 1.15pm	Expert Lecture by Mr. N. Balamurugan, DGM - Personnel at High Energy Batteries (India) Ltd., Mathur
1.15pm	Question and Answer Session
1.30pm	Vote of Thanks Ms.A.S.Latheefa, AP / FoMS

ATTENDANCE:



LECTURE: "EMPLOYABILITY, SKILLS-SELF DEVELOPMENT AND PROFESSIONAL GROWTH"

Attendance

Date: 21 August 2024

Venue: Freud Hall

S.No	Register Number	Name	Signature
1	12-111	AGARVA	[Signature]
2	12-112	ANURAG	[Signature]
3	12-110	ANURAG	[Signature]
4	12-120	ANURAG	[Signature]
5	12-124	ANURAG	[Signature]
6	12-111	ANURAG	[Signature]
7	12-124	ANURAG	[Signature]
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9	12-122	ANURAG	[Signature]
10	12-124	ANURAG	[Signature]
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28	12-120	ANURAG	[Signature]

29	1240124031063	SAVITRI	Pooja
30	1240124031064	SAHITHI	Aradhana
31	1240124031065	PANDURANG	Pavitra
32	1240124031066	ANURAG	Pooja
33	1240124031067	DEVANAND	Aradhana
34	1240124031068	PRANAV	SPD
35	1240124031069	ADARSH	Pragna
36	1240124031070	PRANAV	P. Pragna
37	1240124031071	HARSH	G.V. Pragna
38	1240124031072	HARSH	P. Pragna
39	1240124031073	NANDINI	Aradhana
40	1240124031074	NIHAR	N. Pragna
41	1240124031075	NIHAR	K. Pragna
42	1240124031076	SARATH	S. Pragna
43	1240124031077	SARATH	Pragna
44	1240124031078	SARATH	Pragna
45	1240124031079	SARATH	Pragna
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66	1240124031100	SARATH	Pragna
67	1240124031101	SARATH	Pragna

66	12-0124-1103	DARMA CHIEG	Hand
67	12-0124-1103	DARMA	Hand
68	12-0124-1104	DARISH	Hand
69	12-0124-1105	DANANDA	Hand
70	12-0124-1106	DENISA (ERAINA)	Hand
71	12-0124-1107	DANDU KUMAR H	Hand
72	12-0124-1108	DENSON DEVA S R	Hand
73	12-0124-1109	DUNYAN D K	Hand
74	12-0124-1110	DANAN S R	Hand
75	12-0124-1111	LOGESWARAN K	Hand
76	12-0124-1112	DANDHITHA C	Hand
77	12-0124-1113	DANASUDASRI B	Hand
78	12-0124-1114	DANCI S M A R	Hand
79	12-0124-1115	DATHAYAS	Hand
80	12-0124-1116	DINDU J M	Hand
81	12-0124-1117	DHARMA DASAMS	Hand
82	12-0124-1118	DILIP N ANDAMV	Hand
83	12-0124-1119	DATTEN	Hand
84	12-0124-1120	DHANYA A M V	Hand
85	12-0124-1121	DANNA	Hand
86	12-0124-1122	DANISHVA	Hand
87	12-0124-1123	DANISH	Hand
88	12-0124-1124	DITHI K	Hand
89	12-0124-1125	DATHAY S	Hand
90	12-0124-1126	DHANI (ASWINE)	Hand
91	12-0124-1127	DHALINI	Hand
92	12-0124-1128	DHALINI C	Hand
93	12-0124-1129	DHANMUGA PHU A R	Hand
94	12-0124-1130	DHERINI	Hand
95	12-0124-1131	DHIVA	Hand
96	12-0124-1132	DHIVAN S S	Hand
97	12-0124-1133	DHEEN S	Hand
98	12-0124-1134	DHIRAJ P	Hand
99	12-0124-1135	DHIRAN S P	Hand
100	12-0124-1136	DHIVA S	Hand
101	12-0124-1137	DHATHI S S V A R	Hand

102	12111241120	NYDA ACHAMMED KASSIMSIA ME	
103	12111241121	H. GUMAHAWARI T	<i>Sub</i>
104	12111241122	S. GIMMI ANENTHIL RAJ	<i>V. Th</i>
105	12111241123	M. S. SURESH KAN	<i>Sub</i>
106	12111241124	V. G. P. SURESH K	<i>T. V. S</i>
107	12111241125	V. G. SURESH K	<i>V. S. S</i>
108	12111241126	V. G. SURESH K	<i>Sub</i>
109	12111241127	N. G. SURESH K	<i>H. S. S</i>
110	12111241128	S. G. SURESH K	<i>Sub</i>
111	12111241129	ABDUL KASSIM M	<i>C. S. S</i>
112	12111241130	ABDUL KASSIM M	<i>Sub</i>
113	12111241131	ABDUL KASSIM M	<i>Sub</i>
114	12111241132	ALLAN	<i>Sub</i>
115	12111241133	ANAND K	<i>P. S. S</i>
116	12111241134	ANAND K	<i>P. S. S</i>
117	12111241135	ANAND K	<i>Sub</i>
118	12111241136	CHITHRA	<i>P. S. S</i>
119	12111241137	DEEPAVAR	<i>Sub</i>
120	12111241138	DHARSHAN K	<i>Sub</i>
121	12111241139	DHARSHAN K	<i>Sub</i>
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128	12111241146	DHARSHAN K	<i>Sub</i>

129	12-1140-166	KALPANA S	Gandara
130	12-1140-167	KARUNA T K	K...
131	12-1240-168	KAVIRAJESH	K...
132	12-1140-169	LAVANYA S	M. Janga
133	12-1140-170	MARGRETT ANFER D	M...
134	12-1240-171	MUHAMMAD SHAME	M...
135	12-1240-172	NAVYEN S	N...
136	12-1240-173	NOBIL FUSAR K	N...
137	12-1240-174	NISHAN US	N...
138	12-1140-175	NOHAY AN G	N...
139	12-1240-176	NOORDEEN D	B. Noor d...
140	12-1140-177	PADMAJESHINI V	P...
141	12-1140-178	POUSHAM SARI K	P...
142	12-1240-179	PRAGATHISHWARAN M	H...
143	12-1140-180	SANTHUS	S. Raathai
144	12-1240-181	RATNAJAN C	R...
145	12-1240-182	RATHIBU K	Absent
146	12-1240-183	RUTHIE	E...
147	12-1240-184	SANTHUS	S...
148	12-1240-185	SATHYA PARAYANAN G	S...
149	12-1240-186	SHAMITH AHMED A	A. Shamith
150	12-1240-187	SHANMUGA PRIYA A	D...
151	12-1140-188	SUBHATHA	S. Subh...
152	12-1240-189	SUBHATHA	Absent
153	12-1240-190	VIJAYESH	V...
154	12-1240-191	VIMALA PARAN G	G. Vimala

154	12-012401100	A. MOHIDEEN	V. P. N. D.
155	12-012401100	A. AGAYATHAN	m. s. j.

Edward J. J.
Coordinator

[EDWARD J.]

Lathya

[A.S. LATHEEFA]

Sathyashya J.
Co-coordinator

B. Umesh
Convener

Dr. B. MAHENDRANATHAN, B.E., M.B.A., Ph.D.
DEAN
Faculty of Management Studies,
Pondicherry Institute of Science & Technology,
Vattam - 613 022, Thanjavur (TN), Tamil Nadu.

Report on the Expert Lecture on "Employability Skills – Self Development and Professional Growth"

Date: 21st August 2024

Time: 11:00 A.M.

Venue: Faculty of Management Studies, Periyar Maniammai Institute of Science & Technology

Introduction

The Faculty of Management Studies at Periyar Maniammai Institute of Science & Technology organized an expert lecture on the 21st of August 2024, focusing on "Employability Skills – Self Development and Professional Growth." The event was graced by **Mr. N. Balamurugan**, DGM - Personnel at High Energy Batteries (India) Ltd., Mathur, Pudukkottai District, who served as the resource person for the session.

Event Coordination

The event was convened by **Dr. B. Mahendramohan**, Dean of FoMS, and **Dr. J. Sathyapriya**, Head of FoMS. It was efficiently coordinated by faculty members **Mr. J. Edward**, **Ms. J. Saral**, and **Ms. A.S. Latheefa**.

Lecture Highlights

In his address, **Mr. N. Balamurugan** covered a broad spectrum of topics essential for the holistic development of management students. His lecture was well-structured and aimed at equipping students with the knowledge and skills required to thrive in the contemporary business environment.

Below are the key topics covered during the session:

Competency Development: Mr. Balamurugan emphasized the importance of identifying and developing core competencies that align with industry requirements. He discussed various strategies to enhance both technical and soft skills, which are critical for career advancement. He encouraged students to engage in continuous learning and self-improvement to stay competitive in the job market.

SWOT Analysis: A significant part of the lecture focused on the concept of SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis. Mr. Balamurugan explained how individuals and organizations can use SWOT analysis as a strategic tool to assess their current position and plan for future growth. He provided practical examples of how students could apply SWOT analysis to their personal and professional lives to identify areas for improvement and leverage their strengths effectively.

World Economy: The session included an insightful overview of the current global economic scenario. Mr. Balamurugan discussed major economic trends, challenges, and opportunities in the world economy. He provided an analysis of how global events and policies impact businesses and employment opportunities across various sectors.

Indian Economy: Moving from a global perspective to a national one, Mr. Balamurugan delved into the Indian economy. He highlighted India's economic growth trajectory, key sectors contributing to the economy, and the challenges faced by the nation in achieving sustainable development. He also discussed government initiatives aimed at boosting economic growth and creating employment opportunities.

GDP (Gross Domestic Product): Mr. Balamurugan provided a detailed explanation of GDP, its significance as an economic indicator, and its role in assessing the economic health of a country. He explained how GDP is calculated and the factors that influence its growth. The discussion also touched on the relationship between GDP and employability, emphasizing the need for students to understand economic indicators to make informed career decisions.

Employability: The core of the lecture revolved around employability skills, where Mr. Balamurugan addressed the key attributes that employers seek in candidates. He emphasized the importance of communication skills, problem-solving abilities, teamwork, and adaptability. The session also included practical tips on resume building, interview preparation, and networking strategies to enhance employability.

Geotagged Photos:



Mr.Balamurugan explaining the strategies to enhance both technical and soft skills



Mr.N.Balamurugan providing practical examples of how students could apply SWOT analysis to their personal and professional lives



Mr. N. Balamurugan discussed major economic trends, challenges, and opportunities in the world economy.



The resource person explained how GDP is calculated and the factors that influence its growth



Question and Answer session with students

Feedback form

Faculty of Management Studies

Expert Lecture on

“Employability Skills – Self Development and Professional Growth”

Date: 21st August 2024

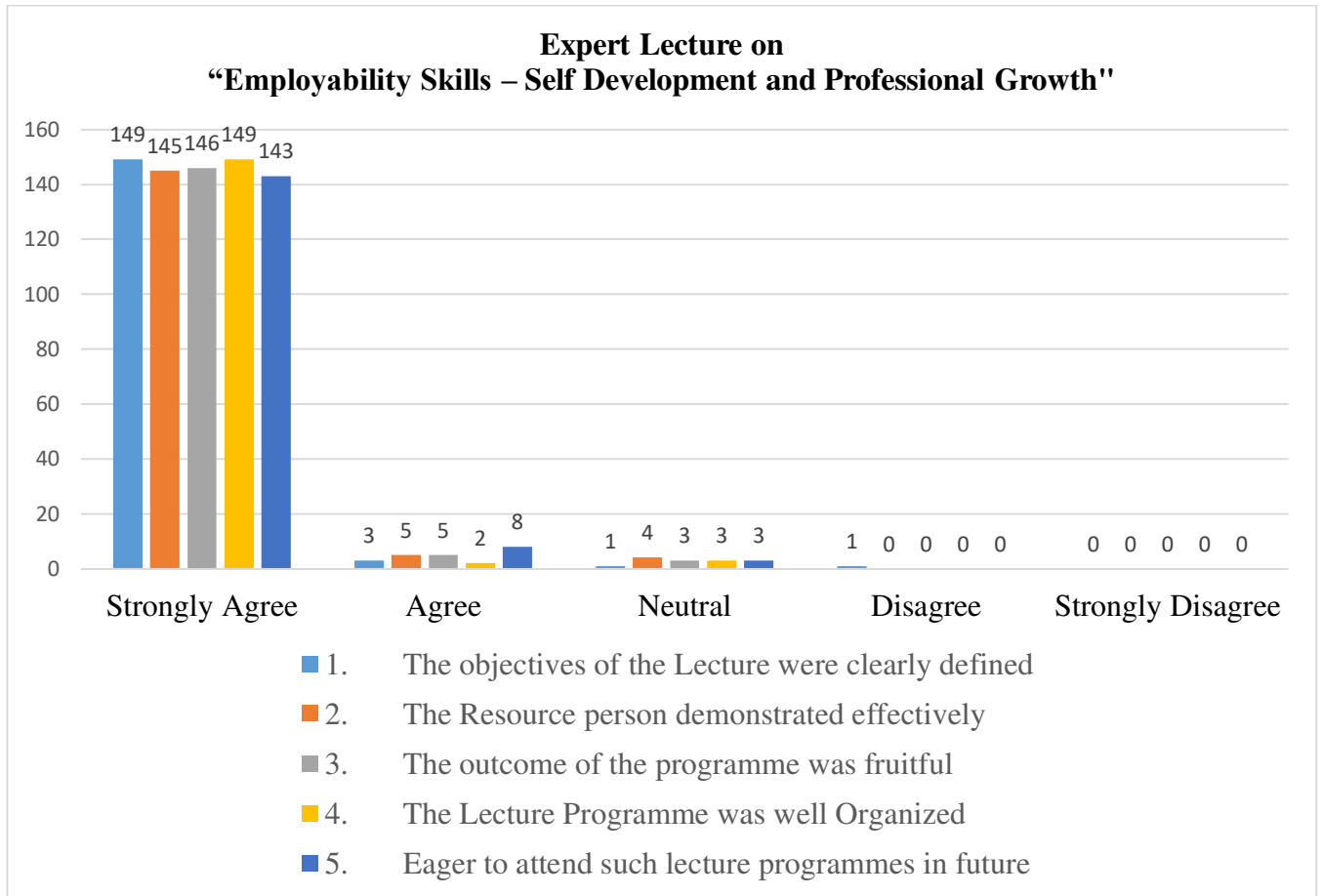
Venue: Freud Hall

Feedback Form

S.No	Feedback Statement	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1.	The objectives of the Lecture were clearly defined					
2.	The Resource person demonstrated effectively					
3.	The outcome of the programme was fruitful					
4.	The Lecture Programme was well Organized					
5.	Eager to attend such lecture programmes in future					

Feedback Analysis

Faculty of Management Studies



Outcome of the Programme:

- The participants were able to understand the various Employability Skills
- The participants enhanced their Self-Awareness and strengthened their Communication and Interpersonal Skills
- They were able to inculcate the art of better time management and Goal-Setting abilities
- They had gained a deeper understanding on the Importance of Professional Ethics