



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
Established Under Sec. 3 of UGC Act, 1956 • NAAC Accredited
think • innovate • transform

PROGRAMME REPORT ON

**Workshop on Design Thinkng and pitching competition-
Workshop on Design Thinkng and pitching competition**

Resource Person

**Mr.Ragul, Project Lead of StartupTN Regional Hub,,
Dr.Karupannan, Project Lead, Thanjavur Hub, Dr.Aruna, CEO,
Periyar TBI**

Organized by

Bio-Tech- PMIST



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Workshop on Design Thinkng and pitching competition

Date: 14-15.11.2024

Venue: Valluvar Hall, TB-1

Organized by

Institute Innovation Council and Periyar TBI

Co-ordinators

Dr.S.Kumaran, Director/Innovation, IPR and startup

Dr.A.P.Aruna, CEO, Periyar TBI

Brochure



StartupTN



PERIYAR
MANIAMMAI
INSTITUTE OF SCIENCE & TECHNOLOGY

Design Thinking Workshop & Pitching Contest

Inviting all Start-Steps (Students & Aspirants) from Thanjavur



November 14 & 15, 2024

10 a.m. - 4 p.m.



Periyar Maniammai Institute of Science
& Technology Thanjavur



RSVP: 8825579597, 8144007308

Event Sponsor



Periyar Maniammai Institute
of Science & Technology



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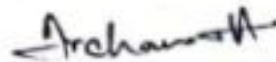
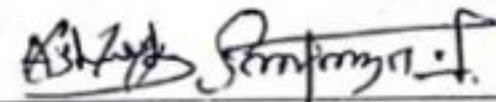
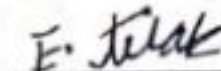
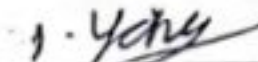
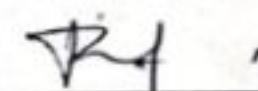
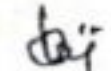


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StartupTN Design Thinking Workshop & Pitching (Nov14-15, 2024, PMIST Vallam)

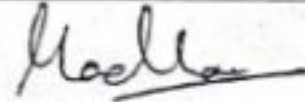
S.No	Affiliation	Team lead	Email ID	category	Team members(nos)	Signature
1.	PMIST	Afrah Nafila S	afrahnafila06@gmail.com	Workshop	5	
2.	PMIST	Archana.A	archanaa1407@gmail.com	Workshop	5	
3.	PMIST	Ashwin Samsu	ashwinxavier68@gmail.com Samsulugha2006@gmail.com	Workshop	3+2	
4.	PMIST	Umar Faruk.I	ibrahimsyedismail@gmail.com	Workshop	5	
5.	PMIST	Mohamed Yahya	riyaskhanitz@gmail.com	Workshop	5	
6.	PMIST	Aravindhkumar.S	aravindhvasanthi007@gmail.com	Workshop	5	
7.	PMIST	Santhosh. E	santhoshrani408@gmail.com	Workshop	4	
8.	PMIST	Ramya Pooja.J	uramyath1718@gmail.com	Workshop	3	
9.	PMIST	Vijay S	vijaysanju0609@gmail.com	Workshop	3	
10.	Auxilium CASW	Yasmin Fathima.H	yasminvikas3@gmail.com	Workshop		

11 PMIST R.Nishanthini nisharam7002@gmail.com Workshop 3 P.Nishanthini

12 PMIST R.N

11.	PMIST	Kelvin John N	kelvinproject2004@gmail.com	Workshop	4	
12.	PMIST	Akshara M	akshara23102005@gmail.com	Workshop	5	M. Akshara
13.	Mount Zion CET	Vijayan.S R. Ben Rahul	bharathikumar2802@gmail.com	Workshop		R. Ben Rahul

14. PMIST Ifan IrfanShakeel03@gmail.com workshop 4 R. Ifan

S.No	Affiliation	Team lead	Email ID	category	Team #	Signature
1.	Entrepreneur	Gunasundari Manickam	gunasundari.149@gmail.com	Pitch -1		
2.	Terabyte India	Madhav	terabyteindias@gmail.com	Pitch -2	1	

StartupTN Design Thinking Workshop & Pitching (Nov14-15,2024, PMIST Vallam)

S.No	Affiliation	Team lead	Email ID	category	Team members (nos)	Slot #	Signature
1.	Auxilium CASW	Mahalakshmi K	mahamcom2023@gmail.com	Workshop and Pitch	4	10	K. Mahalakshmi
2.	NA	Anusuya	anuvanan80@gmail.com	Workshop and Pitch			
3.	PMIST	Vairamalar .B	vairamalar.raji@gmail.com	Workshop and Pitch	4	11	Raji
4.	PMIST	Divyabharathi.R	divyaravi20061@gmail.com	Workshop and Pitch	5	24	R. Divyabharathi
5.	Parisutham (PITS)	Halish Richard J	halishrichard5@gmail.com	Workshop and Pitch	3	14	Halish
6.	J.J. CET	Deneshwaran.M	deneshwaranmurugesan@gmail.com	Workshop and Pitch	3	3	1 M. Deneshwaran
7.	Government CE-T	Prasanna.M.L	prasanna201103@gmail.com	Workshop and Pitch			
8.	Sir Issac Newton	Gnishkar.M	ganishkar2@gmail.com	Workshop and Pitch			
9.	PMIST	Manivel.P	manivelpazhanisamybio@gmail.com	Workshop and Pitch	5	13	Pazhanisamy
10.	PMIST	Mukesh Muthuram G	mukeshmuthuram171@gmail.com	Workshop and Pitch	3	25	G. Mukesh

11.	PMIST	Pavithra P	pavithrapappu88@gmail.com	Workshop and Pitch			
12.	Government CE-T	Savitha Sri. M	savithasrim2004@gmail.com	Workshop and Pitch			
13.	PMIST	Tamilarasan K	tamilkasi2006@gmail.com	Workshop and Pitch	4	22	Tamilarasan. K.
14.	PMIST	Arokya Philip Ashwin X. R	ashwinxavier68@gmail.com	Workshop and Pitch			
15.	Mount Zion CET	Stefeena Evangelin E	stefeenaevangelin8650@mountzion.ac.in	Workshop and Pitch	4	12	Mohamed. K
16.	Businessman	Ramesh Kumar	gvmartramesh2001@gmail.com	Workshop and Pitch	2	2	V Ramesh Kumar
17.	Mount Zion CET	Fazil Ahamed R	fazilahamed8810@mountzion.ac.in	Workshop and Pitch	5	18	FazilAhamed

18 Mount Zion CET
 G. SATHEESH 9918@mountzion.ac.in, pitch workshop, 5

G. J. J.

StartupTN Design Thinking Workshop & Pitching (Nov14-15,2024, PMIST Vallam) Day 2

S.No	Affiliation	Team lead	Email ID	category	Team members (nos)	Slot #	Signature
1.	Auxilium CASW	Mahalakshmi K	mahamcom2023@gmail.com	Workshop and Pitch	1+1		K. Mahalakshmi
2.	NA	Anusuya	anuvanan80@gmail.com	Workshop and Pitch			-
3.	PMIST	Vairamalar .B	vairamalar.raji@gmail.com	Workshop and Pitch	4		Hanishreeva.
4.	PMIST	Divyabharathi.R	divyaravi20061@gmail.com	Workshop and Pitch	5		Dharehini
5.	Parisutham (PITS)	Halish Richard J	halishrichard5@gmail.com	Workshop and Pitch	3		* Halishj
6.	J.J. CET	Deneshwaran.M	deneshwaranmurugesan@gmail.com	Workshop and Pitch	3		* M. Pabla
7.	Government CE-T	Prasanna.M.L	prasanna201103@gmail.com	Workshop and Pitch			-
8.	Sir Issac Newton	Gnishkar.M	ganishkar2@gmail.com	Workshop and Pitch			-
9.	PMIST	Manivel.P	manivelpazhanisamybio@gmail.com	Workshop and Pitch	5		Manivel.P

StartupTN Design Thinking Workshop & Pitching (Nov14-15,2024, PMIST Vallam) Day 2

S.No	Affiliation	Team lead	Email ID	category	Team members (nos)	Slot #	Signature
1.	Auxilium CASW	Mahalakshmi K	mahamcom2023@gmail.com	Workshop and Pitch	1+1		K. Mahalakshmi
2.	NA	Anusuya	anuvanan80@gmail.com	Workshop and Pitch			-
3.	PMIST	Vairamalar .B	vairamalar.raji@gmail.com	Workshop and Pitch	4		Hanishreeva.
4.	PMIST	Divyabharathi.R	divyaravi20061@gmail.com	Workshop and Pitch	5		Dharehini
5.	Parisutham (PITS)	Halish Richard J	halishrichard5@gmail.com	Workshop and Pitch	3		* Halishj
6.	J.J. CET	Deneshwaran.M	deneshwaranmurugesan@gmail.com	Workshop and Pitch	3		* M. Pabla
7.	Government CE-T	Prasanna.M.L	prasanna201103@gmail.com	Workshop and Pitch			-
8.	Sir Issac Newton	Gnishkar.M	ganishkar2@gmail.com	Workshop and Pitch			-
9.	PMIST	Manivel.P	manivelpazhanisamybio@gmail.com	Workshop and Pitch	5		Manivel.P

Day - 2

StartupTN Design Thinking Workshop & Pitching (Nov14-15, 2024, PMIST Vallam)

S.No	Affiliation	Team lead	Email ID	category	Team members(nos)	Signature
1.	PMIST	Afra Nafila S	afrahnafila06@gmail.com	Workshop		
2.	PMIST	Archana.A	archanaa1407@gmail.com	Workshop		Archana.A.
3.	PMIST	Aroky Philip Ashwin	ashwinxavier68@gmail.com	Workshop		
4.	PMIST	Umar Faruk.I	ibrahimsyedismail@gmail.com	Workshop		
5.	PMIST	Mohamed Yahya	riyaskhanitz@gmail.com	Workshop		
6.	PMIST	Aravindhkumar.S	aravindhvasanthi007@gmail.com	Workshop		
7.	PMIST	Santhosh. E	santhoshrani408@gmail.com	Workshop		E. Santhosh.
8.	PMIST	Ramya U	uramyaath1718@gmail.com	Workshop		
9.	PMIST	Vijay S	vijaysanju0609@gmail.com	Workshop		
10.	Auxilium CASW	Yasmin Fathima.H	yasminvikas3@gmail.com	Workshop		
11.	PMIST	Kelvin John N	kelvinproject2004@gmail.com	Workshop		

Day 2

12.	PMIST	Akshara M	akshara23102005@gmail.com	Workshop		
13.	Mount Zion CET	Vijayan.S	bharathikumar2802@gmail.com	Workshop		

S.No	Affiliation	Team lead	Email ID	category	Team #	Signature
1.	Entrepreneur	Gunasundari Manickam	<u>gunasundari.149@gmail.com</u>	Pitch -1		
2.	Terabyte India	Madhav	terabyteindias@gmail.com	Pitch -2		

14 PMIST Abdul Akbar M a.krishnan@gmail.com
 15 PMIST Sachin Enosh@gmail.com
 16 Mount Zion SATHEESH sathesh200469@gmail.com
 17 Mount Zion Dhayalan Dhayalan8662@gmail.com

(Santosh Pandi, Enosh blessing, Navin Raj)
 (Sathesh, Santosh Pandi, Enosh blen, Navin raj).





Press Note

Creativity and innovation are not limited to age, education, wealth and surrounding. However, given an opportunity to exploring minds with coaching and motivation, one can expect ideas beyond imagination like using bio luminance for street lighting, helping hearing-impaired to communicate, managing diabetes by eating cookies and many. StartupTN Regional Hub Thanjavur provided a platform for college students and aspiring innovators to participate in the two-day workshop cum pitch contest it jointly organized with Periyar Maniammai Institute of Science & Technology, Vallam. 154 students in 27 teams from Thanjavur, Trichy, Pudukottai and Nagai districts participated in the workshop.

Institute Innovation Council of PMIST hosted the event while Periyar Technology Business Incubator moderated the sessions. Mr.Ragul, Project Lead of StartupTN Regional Hub, Tirunelveli trained the participants in Design Thinking and Business Model Canvas on day1 and a jury consisted of young tech startup founders from Thanjavur observed the pitches presented by 18 teams on day2 and shared valuable inputs to develop beyond idea stage.

Hailing from small towns, the spirit of innovation was not limited and it reflected both the Gen Z expectations and societal problems that need innovative solutions. Onion planter cum harvester for small farm holdings, Drone Motor and Battery Management, tasty snacks addressing fitness and malnourishment, cyber security, cosmetics using biotechnology, AI based recruitment are worth mentioning. Dr.Karupannan, Project Lead, Thanjavur Hub in his address said that best performed teams would be included in Step-Up programme and mentored for some time before they become eligible for startup registration. In addition, legal compliance cost of registration will be borne by StartupTN as told by him. During the training session, Mr.Ragul explained viability, feasibility and desirability coefficients of any innovation essential for its commerciality.

In her address, Dr.Aruna, CEO, Periyar TBI said that some of their tech startups agreed to mentor teams that presented ideas which they prefer to work with. Haemetrix, a deeptech and women-led startup from the incubator chose AI based projects ideas to work further. Fermentech GSV and Jimmiky techbros from the incubator also extended mentoring to selected teams. Institute innovation Council at PMIST led by Dr.S. Kumaran sponsored five cash prizes for internal teams that qualified in Jury round. Collective feedback from the students participating in the programme highlighted the need for periodical events to travel through the journey of innovation to startup something to succeed as entrepreneurs.

No of Participants			
	In -House	External	Total
Female	40	13	53
Male	27	74	101
Overall	67	87	154

Programme Coordinators

1. Dr.A.P.Aruna
CEO, Periyar TBI

2. Dr.S.Kumaran
Director/Innovation, IPR and Startups