



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
Established Under Sec. 3 of UGC Act, 1956 • NAAC Accredited

think • innovate • transform

PROGRAMME REPORT ON

Guest Lecture-Entrepreneurial innovation : An ignite to student start-up

Resource Person

**Dr.A.P.Aruna,(CEO),Periyar Technology Business Incubator(TBI),
PMIST, Vallam, Thanjavur.**

Organized by

COM- PMIST



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Guest Lecture on “Entrepreneurial Innovation: An Ignite To Students Start-up”

Resource Person
Dr.A P.Aruna,CEO
Periyar Technology Business Incubator (TBI)
PMIST, Thanjavur.

Organized by

**DEPARTMENT OF COMMERCE
PMIST**

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Objectives of the Guest Lecture Programme:

- To inculcate Entrepreneurial Thinking among commerce Students.
- To bring out the innovative ideas of students as student start ups through periyar technology Business Incubator.
- To Provide Practical insights into Start up Creation and Management.



DEPARTMENT OF COMMERCE

Organizes a Guest Lecture On
“Entrepreneurial Innovation :An Ignite to
Students Start -up”

Dr.A.P.Aruna,CEO
Periyar Technology
Business Incubator
(TBI) PMIST,
Thanjavur.



Date & Time 17.10.2024/10.00am to 11.00am

Venue : PKC EXTN-213

Convenor
Dr.S.Subendiran
Assistant Professor(SG)
&Head, Commerce

Coordinators
Dr.N.Jayanthi
Associate Professor, Commerce
Mr.U.Ayyanar
Teaching Assistant, Commerce

Guest Lecture on “Entrepreneurial Innovation: An Ignite To Students Start-up”

Total Participants 26

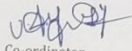
Male – 5


Female – 21

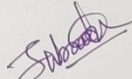
Department of Commerce

Guest Lecture on 'Entrepreneurial Innovation: An Ignite to Students Start-up'
Date: 17-10-2024
Place: PKC EXTN-208

S.No	Register Number	Name
1	122011174105	V. Yamini Priya
2	123011180049	S. Sujith
3	123011180010	M. Fathima Thauseen
4	124011180077	M. Fasheela Tahfeen
5	124011180066	T. Aathiya
6	123011153749	M. Sakthie
7	123011153737	C. Jwahir Veegan
8	122012153721	S. Mohamed Ananath
9	122012153722	S. M. Z. Ahmed
10	122012153719	K. Nivas
11	122012153714	K. Abin
12	122012153741	M. J. Thushyananth
13	122012153672	P. Philip Kumar
14	122012153649	V. Gokul
15	122011153747	R. Vejayabalan
17	123012153785	A. Naresh
18	123012153749	T. D. Jeevan Raja
19	122012173137	J. Kichu
20	122012173137	A. Abaraj
21	123012171161	Mohamed Firasath K
22	123012171162	Mohamed Aayran
23	123012171164	M. J. Irfan
24	122019174064	M. Roja Rafiq
25	122019174084	M. Mohamed Towfiq
26	122019174128	N. Abdul Hameed


Co-ordinator


Co-ordinator


HOD

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Vallam-613 403, Thanjavur (Dt), Tamil Nadu.

Programme Report:

Guest Lecture on “Entrepreneurial Innovation: An Ignite To Students Start-up”

The Department of Commerce, Periyar Maniammai Institute of Science and Technology, Thanjavur, **“Entrepreneurial Innovation: An Ignite to Students Start-up organized” on 17.10.2024.** This programme provided the participants detailed information and resources needed for self-exploration, goal setting and Entrepreneurial growth. Students were made aware about various Entrepreneur opportunities and in the field of Commerce.

The Career Guidance Programme commenced with a formal welcome address by Dr.N.Jayanthi, Associate Professor of Commerce, followed by a Special Address by Dr.A.P,Aruna,(CEO) Periyar Technology Business Incubator (TBI) . She highlighted that Career guidance plays a major role in the lives of all students, as it helps in setting future goals and choose their career. Career guidance is much needed service to those who did not plan for their future at an early stage, and will assist the younger generations in personal career development.

The programme proceeded with the address by the Resource person.A.P,Aruna,(CEO) Periyar Technology Business Incubator (TBI). She highlighted on Entrepreneurial Development on Students Start-up and helped on understand their Business ideas. The Objective of the Session was likely to inspire and guide students towards innovations and entrepreneurship, focusing on startup Culture.

Guest Lecture on “Entrepreneurial Innovation: An Ignite To Student Start-up”

Geotagged Photo:



Student gained knowledge about the Start up business they also educated about mini small scale business strategies and skills.

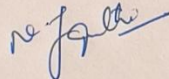
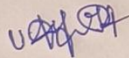


Resource persons interact with students to explain their entrepreneurial ideas and share business ideas from the students' perspective.


Outcome of the Program:

Outcome of the Program:

- Students gained a deeper understanding of entrepreneurial innovation and its impact.
- Participants are motivated to explore innovated ideas that can be transformed into viable business opportunities.
- Students developed key entrepreneurial skills, such as critical thinking, problem-solving, and creativity, essential for launching and managing startups.
- Students learnt about the challenges and opportunities in today's business environment, helping them navigate the startup ecosystem



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