



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
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PROGRAMME REPORT ON

Field Vist-Field Vist

Resource Person

**Mr. C. Karthi (HR Manager) and Ms. S. Ravathi (Marketing
Executive) Naga Food Pvt. Ltd. Dindigul.**

Organized by

COM- PMIST




**PERIYAR MANIAMMAI INSTITUTE OF
SCIENCE & TECHNOLOGY**

Periyar Nagar, Vallam, Thanjavur - 613403
Tamil Nadu, INDIA

**FACULTY NAME: COMMERCE
Department of Commerce**

Special Lecture	Experts / Guest Speaker	Beneficiaries
FIELD VISIT		
Date / Period: 06.11.2025 Time: 10.00 a.m. to 4.00 p.m.		I B.Com A & B 89 students
<p>The Department of Commerce of Periyar Maniammai Institute of Science and Technology organized a field visit for the students of B.Com A and B to Naga Foods Pvt. Ltd., Consumer Division, Dindigul, on 6th November 2025.</p> <p>The main objective of the visit was to provide practical exposure and an understanding of the operational, production, and human resource management practices in a leading FMCG industry.</p> <p>The team was warmly received by the industrial personnel, Mr. C. Karthik (HR Manager) and Ms. S. Ravathi (Marketing Executive), who gave a detailed explanation of the company's production processes, product diversification, marketing strategies, and human resource utilization. Mr. Karthik highlighted the HR policies, employee engagement, and workforce management practices adopted by the company, while Ms. Ravathi elaborated on marketing operations, brand promotion, and consumer relationship strategies.</p> <p>An interactive session followed, during which students actively participated by asking insightful questions related to production, marketing, and HR operations. The session also included a quiz contest conducted by the company representatives, and the winners were honored with gift hampers.</p> <p>Outcome of the Visit: Production process and supply chain management. Human resource utilization and employee engagement practices. Marketing and consumer relationship strategies.</p>	<p>Mr. C. Karthik (HR Manager)</p> <p>Ms. S. Ravathi (Marketing Executive)</p> <p>Naga Foods Pvt. Ltd, Consumer Division, Dindigul.</p>	

Special Lecture	Experts / Guest Speaker	Beneficiaries
<p>The visit enriched students' practical knowledge and complemented their academic learning with real-world exposure.</p>		
 <p>Puthupatti, Tamil Nadu, India C25c+9p5, Puthupatty, Puthupatti, Tamil Nadu 624005, India Lat 10.408408° Long 78.022186° Thursday, 06/11/2025 01:09 PM GMT +05:30</p>	 <p>Puthupatti, Tamil Nadu, India C25c+9p5, Puthupatty, Puthupatti, Tamil Nadu 624005, India Lat 10.408418° Long 78.022201° Thursday, 06/11/2025 01:08 PM GMT +05:30</p>	
<p><i>Students attending an insightful lecture delivered by Ms. S. Ravathi (Marketing Executive), who gave a detailed explanation of the company's production processes, product diversification, marketing strategies, and human resource utilization.</i></p>		
 <p>Puthupatti, Tamil Nadu, India C25c+9p5, Puthupatty, Puthupatti, Tamil Nadu 624005, India Lat 10.408441° Long 78.022178° Thursday, 06/11/2025 12:06 PM GMT +05:30</p>	 <p>Puthupatti, Tamil Nadu, India C25c+9p5, Puthupatty, Puthupatti, Tamil Nadu 624005, India Lat 10.408409° Long 78.02219° Thursday, 06/11/2025 02:08 PM GMT +05:30</p>	
<p><i>Students actively participated in the interactive session related to production, marketing, and HR operations.</i></p>		
	 <p>Puthupatti, Tamil Nadu, India C25c+9p5, Puthupatty, Puthupatti, Tamil Nadu 624005, India Lat 10.408408° Long 78.022185° Thursday, 06/11/2025 12:18 PM GMT +05:30</p>	
<p><i>Student observed the Production Unit. A quiz contest conducted by the company representatives, and the winners were honored with gift hampers.</i></p>		

11/7/25, 10:52 PM

Periyar Maniammai University Mail - Seeking permission and approval of Industrial Vist - Reg.



SUBENDIRAN AP(SG)/ COMMERCE S <subendiran@pmu.edu>

Seeking permission and approval of Industrial Vist - Reg.

3 messages

SUBENDIRAN AP(SG)/ COMMERCE S <subendiran@pmu.edu>
To: Cm11@nagamills.com

Thu, Oct 30, 2025 at 3:07 PM

Dear Sir/Madam,

Greetings from the Department of Commerce, Periyar Maniammai Institute of Science and Technology, Thanjavur.

We are planning an industrial/educational visit for our 100 B.Com (G) students to gain practical exposure and insights into the latest advancements in your esteemed organization along with four staff members. In this regard, we kindly request your permission to visit **Naga Foods Ltd, Dindigul, in the First week of November 2025.**

This visit will greatly help our students to bridge the gap between theoretical knowledge and practical applications, thereby enhancing their academic learning.

We would be grateful if you could confirm the feasibility of the visit and share any specific requirements or guidelines to be followed.

Looking forward to your positive response.

Thank you.
With Regards,

Dr. SUBENDIRAN S
Assistant Professor (SG)
Department of Commerce, PMIST, Thanjavur.
Mobile No. 9787182737, 8610323737.



Karthik <cm11@nagamills.com>
To: "SUBENDIRAN AP(SG) COMMERCE S" <subendiran@pmu.edu>

Fri, Oct 31, 2025 at 2:47 PM

Dear Sir,

We are waiting for your arrival on 06.11.2025 Time 10.00AM to 12.AM & 12.00 TO 2.00 PM

With Regards,

C.KARTHIK

<https://mail.google.com/mail/u/0/?ik=756b881dbf&view-pt&search=all&permthid=thread-a:6513214649908349138&siml=msg-a:r-37768686799...> 1/2

Department of Commerce

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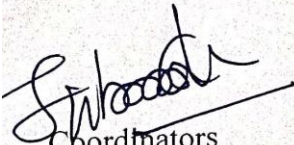
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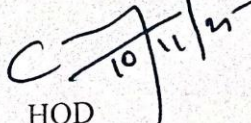
Field visit – Naga Foods (P) Ltd. Consumer Division, Dindigul.
Department of Commerce B.Com - Participation List

I B.Com - A		
S.NO	REGISTER NO	STUDENT NAME
1	1250121531002	AATHIKESAVAN M
2	1250121531003	AHAMED THASLEEM H
3	1250121531004	ANTONY RIYAS C
4	1250121531007	AYYAPPAN K
5	1250121531008	DHANUSH RAJ D
6	1250121531009	DHAYANITHI S
7	1250121531011	HARIKARAN M
8	1250121531012	JAYAKUMAR M
9	1250121531013	JEEVA R
10	1250121531014	JEEVANANDHAM D
11	1250121531015	JEEVANANTHAM M
12	1250111531017	JHOSHIFHA R
13	1250121531019	KABILAN K
14	1250121531020	KAMALESH M
15	1250111531021	KANIKA E
16	1250121531023	KISHOR V
17	1250121531024	LADAGURU P
18	1250121531025	LENINTHANGARAJ V
19	1250121531026	LOKESHWARAN S
20	1250121531029	MOHAMED FARVEEZ M
21	1250121531031	MOHAMED HASWAAN S
22	1250121531032	MOHAMED IRFAN J
23	1250121531034	MOHAMED SHAJAHAN A
24	1250121531036	MOHANBAPU M
25	1250121531037	MUKESH P
26	1250121531038	MURUGESAN R
27	1250121531039	MUTHU KUMAR P
28	1250121531041	NADIMUTHU E
29	1250111531042	OVIYA R
30	1250121531044	PRATHIBAN S
31	1250111531046	PRAVEENA S
32	1250121531047	PRAVIN M
33	1250111531050	SAKTHIPRIYA S
34	1250121531051	SANTHOSH S
35	1250121531052	SHEIK ABDUL SHARIEF A
36	1250121531053	THARUNKUMAR R

37	1250111531054	THOUBIKA BANU I
38	1250121531055	UBAYATHULLA M
39	1250121531057	VEERAMANI M
40	1250121531058	VETRIVEL B
41	125012151123	BHARATHI SELVAN P
I B.Com B		
42	1250111531064	AJIDHAVUNA M
43	1250121531066	AROCKIA AKASH A
44	1250111531067	BAAVANA R
45	1250121531068	BALAVIGNESHWARAN S M
46	1250121531069	BARATH K
47	1250111531070	BAVANA S
48	1250111531071	BHAVADHARANI K
49	1250121531072	BHUVANESWARAN P
50	1250121531073	CHINNA RAJA J
51	1250121531074	DEEPAK P
52	1250111531075	DEEPALAKSHMI S
53	1250121531077	DHARANIDHARAN J
54	1250121531078	DHARMARAJ
55	1250111531079	ESWARI S
56	1250121531080	GANGESHWARAN P
57	1250121531081	GURU M
58	1250121531082	HARISH S
59	1250121531083	HARISH S
60	1250111531084	ISWARYA S
61	1250121531086	JAISON G
62	1250121531087	JAWAHAR G
63	1250121531089	KABESH R
64	1250121531091	MANIKANDAN S
65	1250121531092	MANOJ KUMAR S
66	1250121531096	MOHAMED FARVEES S
67	1250121531097	MOHAMED RIFAQ M
68	1250121531098	MOHAMED RIYAS M
69	1250121531099	MOHAMED RIYAS M
70	1250121531100	MOHAMED SAIFUL S
71	1250121531101	MOHAMMED HARIS J
72	1250121531103	NAVEEN A
73	1250111531104	NAVEENAYA S M
74	1250121531105	PRABAKARAN M
75	1250111531106	RAGASHIYA R
76	1250121531107	SAINATH S

77	1250121531108	SAKTHI DHARAN A
78	1250121531109	SAMSUTHAN K
79	1250121531110	SANTHOSH G
80	1250121531112	SHAIK MOHAMED S
81	1250111531113	SHANMUGAPRIYA T
82	1250121531114	SHEK ABDHULLA S
83	1250121531115	SIVAPRAKASH R
84	1250121531117	SURYASANTHOSH V
85	1250121531119	THAMIZHARASU K C
86	1250121531120	THIVAGARASUTHAN G
87	1250121531121	VIGNESH S
88	1250121531122	YOGESH P
89	1250121531126	SRI SAKTHI M


Coordinators


HOD

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