



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
Established Under Sec. 3 of U.C. Act, 1956 - NAAC Accredited
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PROGRAMME REPORT ON

SEMINAR-IGNITING THE ENTREPRENEURIAL SPIRIT – FROM IDEA TO INNOVATION

Resource Person

Dr.A.P.Aruna

Organized by

MANAGEMENT- PMIST



**PERIYAR MANIAMMAI INSTITUTE OF
SCIENCE & TECHNOLOGY**

Periyar Nagar, Vallam, Thanjavur - 613403
Tamil Nadu, INDIA

FACULTY OF MANAGEMENT STUDIES

Department of Management Studies

Special Lecture	Experts / Guest Speaker	Beneficiaries
"Igniting the Entrepreneurial Spirit": From Idea to Innovation	<p>Dr. A.P. Aruna CEO, Periyar TBI PMIST Thanjavur</p>	II MBA A
<p>Date / Period: 12-11-2025 Time: 1.30 p.m. to 03.30 p.m.</p>		54
<p>Report / Summary / Key points discussed: The seminar "Igniting the Entrepreneurial Spirit: From Idea to Innovation" introduced students to the skills, mindset, and processes needed for successful entrepreneurship. It emphasized creative thinking, idea development, and converting concepts into sustainable business models. Students learned essential tools such as business modelling, market validation, and design thinking. The programme also highlighted the role of digital technologies and real-world start-up practices. Overall, the session motivated students to nurture innovative ideas and explore entrepreneurship as a viable career path.</p>		



Dr.A.P.Aruna addressing the MBA students.



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FACULTY OF MANAGEMENT STUDIES

**DEPARTMENT OF MANAGEMENT STUDIES
&
ENTREPRENEURSHIP & INNOVATION CELL**

**COLLABORATIVE SEMINAR
ON
“IGNITING THE ENTREPRENEURIAL SPIRIT”
-FROM IDEA TO INNOVATION**

Resource Person



Dr.A.P.Aruna

**CEO, Periyar TBI
PMIST, Thanjavur**

Convenors

DR. B. Mahendramohan

Dean, FoMS

DR. J. Sathyapriya

Head, DoMS

Co-ordinators

DR. T. Sivakami

Assistant Professor, DoMS

Ms. J. Felshiya Janet

Assistant Professor, DoMS



12.11.2025, 1.30pm

Room No:315, TB II

Faculty of Management Studies

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**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY

COLLABORATIVE SEMINAR

ON

"IGNITING THE ENTREPRENEURIAL SPIRIT " FROM IDEA TO INNOVATION

Date: 12.11.2025

Venue: TB -II 315

Session: AN

S.No	Register Number	Name	Class, Year and Section	Signature
1.	1240114031035	AGALYA M	MBA-II-A	M. Agal
2.	1240124031036	AKASH A	MBA-II-A	A. Akash
3.	1240114031037	AMIRTHAVARSHINI S	MBA-II-A	S. Amirtha
4.	1240124031038	ARSATH AKTHAR A	MBA-II-A	ABSENT
5.	1240124031039	ARUL JERVIN U	MBA-II-A	U. Arul
6.	1240114031040	BHAVADHARINI K	MBA-II-A	K. Bhavadhari
7.	1240124031041	DAVID J D	MBA-II-A	ABSENT
8.	1240114031042	DEVADHARSHINI S	MBA-II-A	S. Devadharshini
9.	1240124031043	DURAIMURUGAN V	MBA-II-A	V. Duraimurugan
10.	1240124031044	ENIYAN R K	MBA-II-A	R. Eniyan
11.	1240124031045	HARIKIRUSHNAA K	MBA-II-A	ABSENT
12.	1240114031046	HARINI A S	MBA-II-A	A. S. Harini
13.	1240114031047	HARINI B	MBA-II-A	B. Harini
14.	1240124031048	HARISH P	MBA-II-A	P. Harish
15.	1240124031049	HONEST RAJA S	MBA-II-A	S. Honest
16.	1240114031050	JAYA SWETHA M	MBA-II-A	M. Jaya Swetha
17.	1240114031051	JESIMA YASMINE K	MBA-II-A	K. Jesima Yasmine
18.	1240114031052	KANISHKA S K	MBA-II-A	K. Kanishka
19.	1240114031053	KARTHIGA M	MBA-II-A	M. Karthiga

20.	1240114031054	KARTHIKA D	MBA-II-A	D.Karthika
21.	1240114031055	KAVIYA V S	MBA-II-A	V.S.Kya
22.	1240114031056	KEERTHANA B	MBA-II-A	B.Keerthana
23.	1240114031057	KEERTHIKAA K P	MBA-II-A	K.P.Keerthana
24.	1240114031058	KEERTHIYA B	MBA-II-A	Keerthi
25.	1240124031059	KISHORE A	MBA-II-A	Kishore
26.	1240114031060	MAHALAKSHMI B	MBA-II-A	Mahalakshmi
27.	1240124031061	MELVIN JOSHUA M	MBA-II-A	M. Melvin
28.	1240124031062	MOHAMED HASSAN M	MBA-II-A	Mohamed Hassan
29.	1240114031063	MOHANA DURGA S	MBA-II-A	M. Sundaran
30.	1240114031064	MUTHULAKSHMI M	MBA-II-A	M.Muthulakshmi
31.	1240114031065	PAVITHRA N	MBA-II-A	N.P.V.
32.	1240114031066	POOJA E	MBA-II-A	Pooja E
33.	1240124031067	PRABAKAR S	MBA-II-A	S.P.
34.	1240124031068	PRAGADEESH S	MBA-II-A	S.P.
35.	1240114031069	PRAGADEESHWARI S	MBA-II-A	Pragathishwari's
36.	1240124031070	PUVIYARASU P	MBA-II-A	Puviyarasu
37.	1240124031071	RAGAVI G V	MBA-II-A	Ragavi G.V.
38.	1240124031072	RAGUL P	MBA-II-A	P. Ragul
39.	1240114031073	SANTHIYA J	MBA-II-A	Santhiya J
40.	1240124031074	SELVAKUMAR N	MBA-II-A	N.Selva
41.	1240114031075	SHALINI K	MBA-II-A	ABSENT
42.	1240124031076	SHEIK MOHAMED S	MBA-II-A	S. Sheikh
43.	1240114031077	SHELSHIYA J JULIN	MBA-II-A	S. Shelia
44.	1240114031078	SHRUTHI SRI M	MBA-II-A	Shruthi Sri
45.	1240114031079	SIREEN A	MBA-II-A	ABSENT
46.	1240124031081	SRINIVASHAN M	MBA-II-A	Srinivashan

Feedback Seminar on

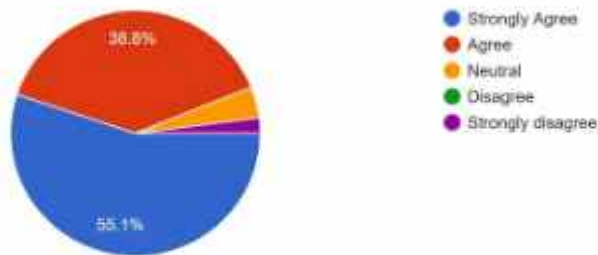
"Igniting the Entrepreneurial Spirit": From Idea to Innovation

Date: 12.11.2025

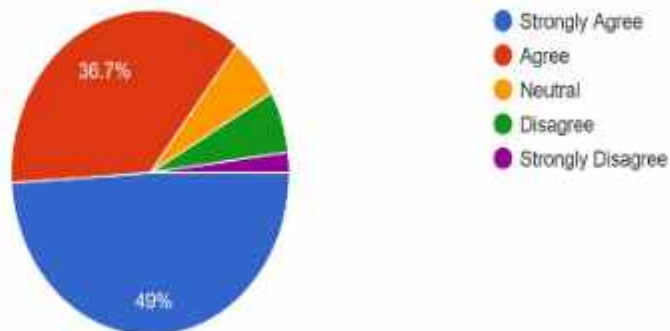
Venue: TB II - 315

Feedback Analysis

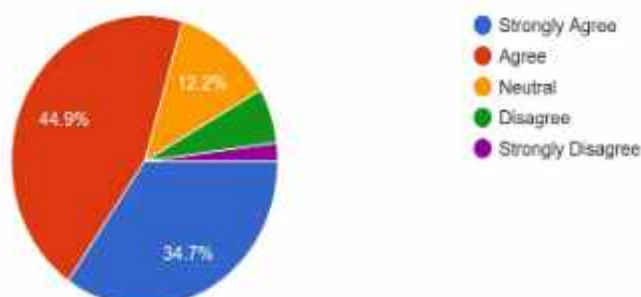
The programme helped to understand the process of transforming ideas into viable innovations.
49 responses



The sessions motivated to develop an entrepreneurial mindset.
49 responses

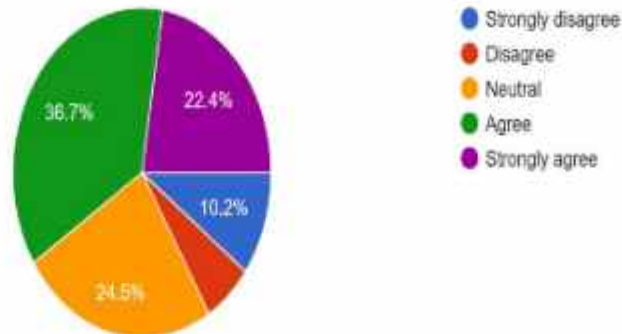


The resource persons provided clear and practical insights on start-up development.
49 responses



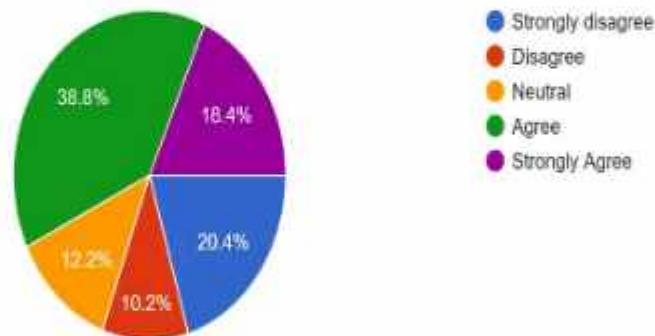
The activities and discussions enhanced the creative thinking skills.

49 responses



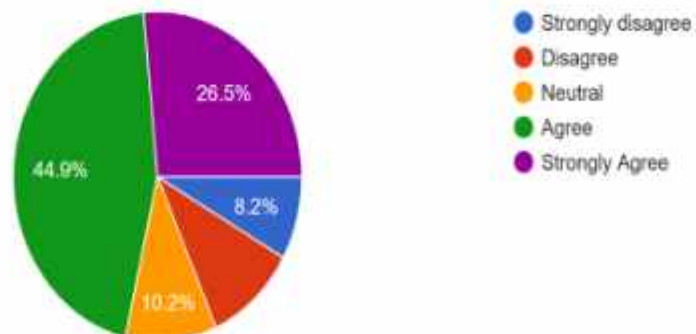
The programme increased the confidence to pursue entrepreneurial opportunities.

49 responses



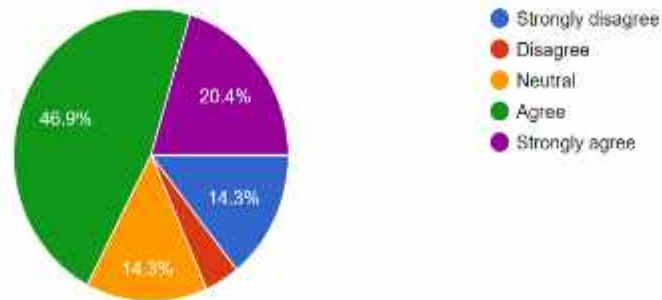
The tools and techniques taught (e.g., business modelling, market validation) were easy to understand and apply.

49 responses



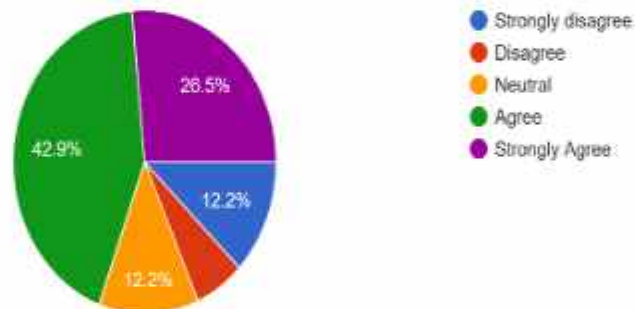
The programme effectively demonstrated the role of digital platforms and emerging technologies in innovation.

49 responses



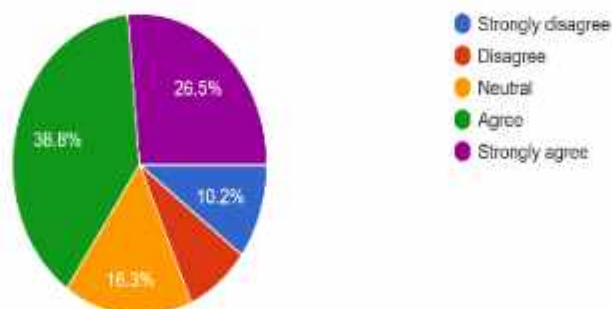
The examples shared by the speakers increased my interest in entrepreneurship.

49 responses

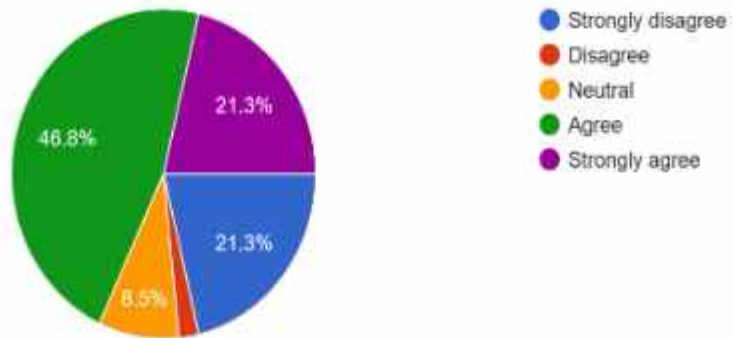


The programme outcomes matched my expectations regarding entrepreneurship learning.

49 responses



I am willing to participate in more entrepreneurship-related workshops in the future.
47 responses



Outcomes of the Programme:

- **Enhanced Entrepreneurial Mindset:** Students developed a strong understanding of the attitude, and mindset required to become successful entrepreneurs.
- **Improved Idea Generation Skills:** Participants learned creative thinking techniques ,Innovative Ideas and Skill set requires that enabled them to generate practical business ideas.
- **Understanding of Startup Development Process:** Learners understood the step-by-step journey of from identifying a problem to developing a scalable business model.
- **Exposure to Real-world Entrepreneurial Challenges:** Students gained insight into common challenges faced by startups, including funding, competition, customer acquisition, and product development.