



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
Established Under Sec. 3 of UGC Act, 1956 • NAAC Accredited

think • innovate • transform

PROGRAMME REPORT ON

Value Added Courses-E-Commerce Site Creation

Resource Person

**Mr.K.N.Arivuchelvan Ms.D.Sindhu Ms.Dhivya EK IT Solutions / EK
Academy**

Organized by

COM- PMIST



**PERIYAR MANIAMMAI INSTITUTE OF
SCIENCE & TECHNOLOGY**

Periyar Nagar, Vallam, Thanjavur - 613403
Tamil Nadu, INDIA

FACULTY OF COMMERCE

Department of Commerce

Special Lecture	Experts / Guest Speaker	Beneficiaries
Value Added Course on E-Commerce Site Creation	<p>Mr.K.N.Arivuchelvan Ms.D.Sindhu Ms.Dhivya EK IT Solutions / EK Academy</p>	III B.Com. (Professional Accounting) & III B.Com.(Corporate Secretaryship) Students
<p>Date / Period: 12.11.2025 to 19.11.2025 Time: 10.30 a.m to 4.00 p.m</p>		79
<p>Report / Summary / Key points discussed: The Department of Commerce has organized a value-added course on “E-Commerce Site Creation” for the students of III B.Com. (PA) and III B.Com. (CS) from 12.11.2025 to 19.11.2025 at the PKC VLSI Lab. The programme began with a warm welcome speech delivered by Dr. D. Umamaheswari, Professor of Commerce, who highlighted the importance of digital skills and the growing demand for front-end development in the e-commerce industry. The course aimed to provide students with hands-on training in designing user-friendly online shopping interfaces, understanding essential front-end technologies, and exploring the practical workflow of e-commerce website development.</p> <p>Day 1 – Introduction to E-Commerce (12.11.2025) Students learned the basics of the e-commerce industry, types of</p>		

<p>websites, and simple HTML and CSS. They designed a basic homepage with a logo, menu, and banner, and studied examples from Amazon, Meesho, and Flipkart.</p> <p>Day 2 – Product Page Design (13.11.2025)</p> <p>Students learned to design product listings with images, prices, and offers. They arranged products in grid layouts and added visual “Add to Cart” and “Buy Now” buttons. They also created their own simple “Shop” page.</p> <p>Day 3 – Visual Design & Customer Behavior (14.11.2025)</p> <p>Students learned how colors, layouts, and visuals influence customer decisions. They used CSS to create banners and offer sections and designed an e-commerce landing page for a business idea.</p> <p>Day 4 – Full Website Layout & Hosting (17.11.2025)</p> <p>Students combined all their work into a complete front-end layout. They used basic JavaScript for simple interactions and learned how to host their website using GitHub or Netlify. Groups presented their designs.</p> <p>Day 5 – Practical Work (18.11.2025)</p> <p>The entire day was used for hands-on practice. Students improved their website designs, corrected errors, and refined product and homepage layouts with guidance from the mentors.</p> <p>Day 6 – Final Practice & Test (19.11.2025)</p> <p>Students completed their website projects in the morning. In the afternoon, a final test was conducted</p>		
---	--	--

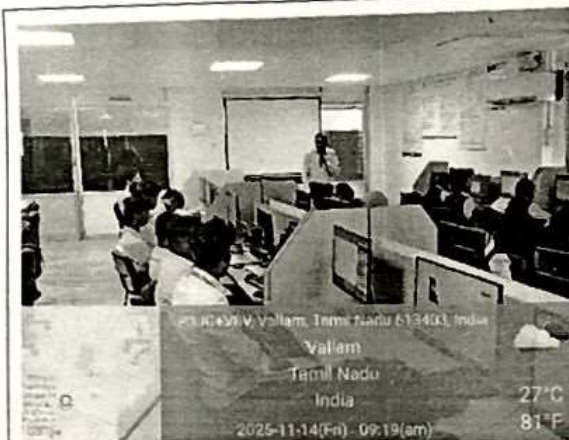
to assess their understanding of HTML, CSS, layout design, and overall e-commerce front-end development. The value-added course concluded with closing remarks delivered by Dr. D. Umamaheswari, Professor of Commerce, who appreciated the active participation of students and highlighted the importance of front-end design skills in the rapidly expanding e-commerce sector. She encouraged students to continue exploring digital tools and practical applications that enhance their professional readiness. Following this, Ms. Jayasri from III B.Com. (CS) and Ms. Gladys from III B.Com.(PA) shared their feedback, expressing that the sessions were highly informative, engaging, and helped them gain real-time experience in creating e-commerce website layouts. They thanked the department and resource persons for providing a hands-on learning opportunity that strengthened their technical confidence and creativity.



Practical Exposure on Value Added Course



Practical Exposure on Value Added Course



Practical Exposure on Value Added Course



Certificate Distribution

1. *[Signature]*
D. Unnamaheswari

2. *[Signature]*
S. Ramesh Kanha
Co ordinators

[Signature]

H.O.D

HEAD
Department of Commerce,
Periyar Maniammai Institute of Science & Technology,
(Deemed to be University)
Vallam-613 403, Thanjavur (Dt), Tamil Nadu.



DEPARTMENT OF COMMERCE

VALUE ADDED COURSE

On

E-COMMERCE SITE CREATION

III B.Com (PA) and III B.Com (CS)

12.11.2025 to 19.11.2025



Time : 10.30 am to 04.00 pm

Venue : PKC VLSI Lab

Convenor

Dr. A.N.Christy,
Assistant Professor (SG) &
Head Department of Commerce

Coordinators

Dr.D.Umamaheswari
Professor
Department of Commerce
Mr.B.Ramesh Kanna
Teaching Assistant
Department of Commerce

**VALUE ADDED COURSE ON
BASIC E- COMMERCE SITE CREATION**

12.11.2025 to 19.11.2025

ATTENDANCE

III B.Com PA

S. No	Register No	Name of the Student	Date : 17.11.2025							18.11.2025							19.11.2025						
			1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
1.	122012151388	RAMJI T	a	a	a	a	a	a	a	a	a	a	a	a	a	/	/	/	/	/	/	/	/
2.	123011180001	AASIGA V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
3.	123012180002	AJAY V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
4.	123012180003	AJAY K	/	/	/	/	/	/	/	a	a	a	a	a	a	/	/	/	/	/	/	/	/
5.	123012180004	AKILESH KUMAR P	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
6.	123011180005	ARCHANA R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
7.	123012180006	ARSHAD AHAMED S	a	a	a	a	a	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
8.	123011180007	ASWINI L	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
9.	123011180008	DEVADARSHINI D	a	a	a	a	a	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
10.	123011180010	FATHIMA THASLEEM M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
11.	123012180011	GANESH BABU S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
12.	123011180012	GLADYS A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
13.	123011180013	HARINI S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
14.	123011180014	HARINI S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
15.	123011180015	HARSHINI R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
16.	123012180016	IBRAHIM H	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
17.	123012180017	INIYASUGAN R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/

S. No	Register No	Name of the Student	17.11.2025							18.11.2025							19.11.2025						
			1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
18.	123011180019	MADHANA SRI J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
19.	123012180020	MANIKANDAN M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
20.	123011180021	MEERASHMIKA V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
21.	123011180022	MOHAMED FAZIL M	a	/	/	/	a	a	a	a	a	a	a	a	a	/	/	/	/	/	/	/	/
22.	123011180023	MOHAMED IRFAN N	a	/	/	/	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a
23.	123012180024	MOHAMED RIYAZKAN M	/	/	/	/	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a
24.	123012180025	MOHAMED SAFEEK M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
25.	123012180026	MOHAMED SAHEEL J	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
26.	123012180027	MOHAMED YACKOUB S	a	a	a	a	a	a	a	/	/	/	/	/	/	a	a	a	a	a	a	a	a
27.	123011180028	MONIKA A K	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
28.	123011180029	MOWMITHA D	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
29.	123012180030	NAWFUL AHAMED M	a	a	a	a	a	a	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/
30.	123011180031	NEGA M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
31.	123011180032	NETHRA R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
32.	123012180033	NITHESH KUMAR V	a	a	a	a	a	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
33.	123011180034	NIVEDHITHA K R	/	/	/	/	/	/	/	/	/	/	/	/	/	a	a	a	a	a	a	a	a
34.	123011180035	NIVETHITHA T	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
35.	123011180036	PRABHAVATHI R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
36.	123012180037	PRAKASH M	a	/	/	/	/	/	/	/	/	/	/	/	/	a	a	a	/	/	/	/	/
37.	123011180038	PRADEEPA E	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
38.	123012180039	PREMKUMAR K	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
39.	123011180041	REFANA PARVEEN J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
40.	123012180043	SANJEEV SIDHARTHAN B	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
41.	123012180044	SANTHOSH P	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
42.	123012180045	SENTHAMARA KANNAN S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
43.	123011180046	SHAHNAZ A	/	/	/	/	/	/	/	a	a	a	a	a	a	/	/	/	/	/	/	/	/
44.	123012180047	SHARANRAJ M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
45.	123011180048	SOWMIYA G	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/

			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27
46.	123011180049	SUJITHA S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
47.	123012180050	SYED MOHAMED ASRAF S	a	/	/	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
48.	123012180051	TAMIL VENDHAN N	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
49.	123012180052	THIRUSELVAM K	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
50.	123011180053	VARSHA S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
51.	123012180054	VIGNESH BHARANIDHARAN U	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
52.	123012180055	VINOTH S	a	a	a	a	a	a	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
53.	123012180056	DHINESH R	a	a	a	a	a	a	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
54.	123011180057	AJIRAMU T	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
55.	123012180058	MOHAMED ISMAIL S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
56.	123012180059	THIVAGAR V	a	a	a	a	a	a	a	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
57.	124012180125	BALASOUNDHAR	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
		Present	48	48	48	45	45	45	45	49	52	52	52	52	52	52	52	52	52	52	52	52	52	52	52	52	52	52	52
		Absent	12	9	9	12	12	12	12	8	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
		Total	60	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57
		Signature																											

1. D. Umamaheswari
2. P. Ramesh Kumar
Coordinators

H.O.D.

HEAD
Department of Commerce,
Priya Mahasul Institute of Science & Technology,
(Deemed to be University)
Vallam-613 403, Thanjavur (Dt), Tamil Nadu

Department of Commerce

Periyar Nagar, VallamThanjavur - 613 403, Tamil Nadu, India

Phone: +91 - 4362 -264642,Fax: + 91 - 4362 - 264660

Email:headcommerce@pmu.edu

Website: www.pmu.edu



**VALUE ADDED COURSE ON
E- COMMERCE SITE CREATION
12.11.2025 to 19.11.2025
FEEDBACK**

How clear were the HTML and CSS concepts explained? *

Excellent 1 2 3 Fair

Were the practical examples helpful in understanding the topics? *

Excellent 1 2 3 Fair

Was the course content appropriate for your skill level? *

Excellent 1 2 3 Fair

Rate the instructor's overall teaching quality. *

<https://forms.gle/MiqTH9suDr7xMDsQ8>

Sl	Timestamp	Participant Name	Mobile Number	How clear	Were the	Was the c	Rate the	Were the	Do you fe	How satis	Would yo	What improv
1	2025/11/1	anuradh	7158381674	1	1	1	5	Yes	Yes	1	1	Is can be added
2	2025/11/1	anand Murugan	6374266754	1	1	1	5	Yes	Yes	1	1	Creating websites and lot of coding
3	2025/11/1	brahesh Ibrahim H	8925286956	1	2	2	5	Yes	Yes	1	1	I don't have knowledge about this html and css but after session I have s
4	2025/11/1	panamra Parantim	8778810984	2	1	1	5	Yes	Yes	1	1	Extra time for giving practice
5	2025/11/1	tanishq Anam	8226510483	1	1	1	5	Yes	Yes	1	1	No improvement needed
6	2025/11/1	netraji R.NETHRA	9384233431	1	1	1	5	Yes	Yes	1	1	No improvement need
7	2025/11/1	kayalathi Kayalathi	8754445708	2	1	1	5	Yes	Yes	1	1	Extra time for giving practice
8	2025/11/1	mohamed MOHAMED	9361772909	1	1	1	5	Yes	Yes	1	1	increase my knowledge in html
9	2025/11/1	madhusai M.moham	984894675	1	1	1	4	Yes	Yes	1	1	Yes
10	2025/11/1	vigneshwari S. Vignesh	8870897519	1	1	1	5	Yes	Yes	1	1	Yes
11	2025/11/1	venkatesh Venkate	7948893073	1	1	1	5	Yes	Yes	1	1	Yes
12	2025/11/1	harish MO	8574959034	1	2	2	4	Yes	Yes	2	2	May Be I need to study css improvement knowledge
13	2025/11/1	narthani S.Miraga	8123891382	2	1	1	5	Yes	Yes	1	1	Yes extra time for giving practice
14	2025/11/1	11235118K J. Raju	9043750114	2	2	2	4	Yes	Satisfy	1	2	May Be I can improve my learn coding language
15	2025/11/1	11235118K J. Raju	8048993075	2	2	2	4	Yes	Satisfy	1	2	May Be I can improve my coding language
16	2025/11/1	neelulath Neelulath	9042758138	1	2	2	4	Yes	Yes	2	2	May Be Excellent improvement
17	2025/11/1	mohamed MOHAMED	836772903	1	1	1	5	Yes	Yes	1	1	May Be IMPROVE MY KNOWLEDGE IN HTML
18	2025/11/1	dhyaisha M.dhaya	8136818081	1	1	1	5	Yes	Yes	1	1	Yes More time to sit practice
19	2025/11/1	jayaram Jayaram	9342256073	1	1	1	5	Yes	Yes	1	1	Yes Extra time for giving practice
20	2025/11/1	11305118K R.NIVED	9000330308	1	2	2	3	Yes	Yes	2	2	May Be No improvement need
21	2025/11/1	11305118K R.NIVED	8056325022	1	3	3	4	Yes	Yes	1	1	Yes learned a html and css
22	2025/11/1	salrose Salma Sali	8825509916	1	1	1	5	Yes	Yes	1	1	Yes Well experience
23	2025/11/1	shivagani THYAGAN	8106676887	1	1	1	5	Yes	Yes	1	1	May Be A multi-page responsive site
24	2025/11/1	satishthi SAKARSH	863881544	1	1	1	4	Yes	Yes	2	2	May Be skills