

Department of Commerce

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CIZTA 2K18

National Level Intercollegiate Symposium - Event Summary

About the Programme

Young students have an ocean of hidden talent amongst them and it will be displayed at PMIST on 16th February, 2018 at the CIZTA 2K18, a National Level Inter Collegiate Competition. It has seven exuberant events such as;

- Best Manager,
- Ad-zap,
- Paper Presentation,
- Scratch your talents,
- Foot fete and
- Business Quiz.

Objectives of the Programme

1. To exhibit the talents of youths
2. To motivate our students for being a job creator not a job seekers
3. To propagate the life ambition in the nations' young minds.
3. To unearth the untapped inherent talents of our students
4. To augment the organizing ability of our students
5. To give vantage to our esteem institution through this exemplary event.

Participants and Beneficiaries

More than 20 colleges and around 200 participants from outside campus confirmed their participation to this extravaganza event along with 247 Commerce, PMIST students going to be benefitted.

Chief Guest

Mr. Vijay Kapoor acts as a chief guest. He is a founder and Managing director of Derby Clothing Pvt. Ltd. He had a dream of making first Indian International fashion brand when he started his business in 1994. He is an entrepreneur, philanthropist and motivational talker. He motivated the students to start their own business and talked about '**Franchising Business model and its Benefits**'.



CISTA-2K19 Even Summary

Department of Commerce conducted a symposium CISTA 2K19 on 26th February 2019 at Einstein Hall in PMIST. In the Commerce Intercollegiate Symposium & Technical Association (CISTA 2K19) 9 events are included , they are:

AD-ZAP: This is an event that exhibits the ability of advertising and marketing of products

WEALTH FROM WASTE: The event brings out the ideas of creating utilization of a waste into very useful products.

B-QUIZ: This event focuses on the intellectual quality of participants on their business knowledge.

HOT&SPOT: This is one of the unique events conducted which garnered many attention, shows on the spot thinking and decision making

FOOD FETE: This event is an interesting and exciting one as it was about cooking without flame with nutritional aspect.

POSTER PRESENTATION: This is a task that involves ideas and skills of participants where they exhibit through charts.

MIME: This event is one of the most intriguing events that brought many audiences an entertaining ambience.

BEST MANAGER: This brings out the most of everyone's ability and stress management.

KICK IT UP: It is a dance competition on various song numbers of tracks and expressions of participants.

95 students from various colleges have participated, exhibited their talents and won the prizes.

The inaugural function began on scheduled time.

By 9: 30 am, the function started with Tamil Thai Vazhthu.

By 9:35am, Welcome address was given by **Ms. Diana Nisha** of III year B.Com (Honors). She pleasantly welcomed our dignitaries of the day. She gave her nurturing start to the function.



Presidential Address was delivered by our Vice Chancellor of PMIST **Dr. S. Velusami** at 9.45am. He expressed his joy on the occasion and made note of his thoughts about the technical opportunities and vision.

Students honored the dignitaries enthusiastically - Our Chief Guest, Vice Chancellor, Dean Academic and HOD. The dignitaries released the souvenir CISA 2K19.



Inaugural Address was given by the Chief Guest **Mr.B.Vijayakumar**- Former General Manager of Air India & present Director Velsgroup of Schools. He shared his knowledge in the aviation sector and motivated the students to acquire employability skills and to become entrepreneurs.



Dr. P.K. SRIVIDHYA, Dean Academics, PMIST, felicitated the gathering and shared an eye opening view to commerce students for the opportunities in E-commerce sector.



Dr. S. Devadoss, Professor, CEO, Periyar Technology Business Incubator also felicitated and expressed his ideas in the business and entrepreneurial possibilities to the students at 10:15am.



Motivational Speech by our chief guest **Mr. B. Vijayakumar** who gave his views on the field of commerce being developed, upcoming opportunities in the aviation sector and expected skills in the sector. Also highlighted wider scope of improving students knowledge.

vote of thanks was given by **Mr. J. Noorul Ameen**. He thanked everyone who graced their presence and indulged in getting the program to a successful event.

CISTA 2K19 events were started simultaneously in various halls, Final rounds and on stage events took place afterwards.

In the afternoon the valedictory function was commenced at 4.00pm with the presidential address by Prof.S.Dhanaraj, Registrar, PMIST. He motivated students and summarized the potentials for Chartered Accountancy being the number one emerging carrier for B.Com students.



Dr.A.George , Dean FHSM has felicitated and the dignitaries honored the students.



Dr.D.Umamaheswari, HOD summarized the CISTA 2K19.



Totally 95 students from various colleges were participated and won the prizes,



Swami Dayananda College of Arts & Science, Manjakkudi, Thiruvavur won the overall championship.

CISTA 2K20 Event Summary

Events Organized:

Department of Commerce conducted a symposium CISTA 2K20 on 29th February 2020 at Einstein Hall in PMIST. In the Commerce Intercollegiate Symposium & Technical Association (CISTA 2K20) , 10 Events are included like Ad-Zap, Pictionary, Hot And Spot, Food Fete, B-Quizzain, Tita Battle, Meme Creation, Mime, Best Manager and Paper Presentation around 144 students from various colleges have participated, exhibited their talents and won the prizes.

The inaugural function began on scheduled time.



CISTA 2K20 Students symposium on 29.02.2020

Presidential Address was delivered by our Vice Chancellor of PMIST **Dr. S. Velusami** at 10.05 am. He expressed his joy on the occasion and made note of his thoughts about the technical opportunities and vision.



Felicitating physically challenged student at CISTA 2K20 on 29.02.2020

Inaugural Address was given by the Cheif Guest **Mr.Naveen Roshan**- Branding Manager for Multinational Companies& VJ of ZEE Tamil. He shared his knowledge in the MNC sector and motivated the students to acquire Event Management skills and to become social entrepreneurs in the Agro based sectors.



144 students participated from other institutions.