



**PERIYAR  
MANIAMMAI**  
INSTITUTE OF SCIENCE & TECHNOLOGY  
(Deemed to be University)  
Established Under Sec. 3 of UGC Act, 1956 • NAAC Accredited  
think • innovate • transform

# **FACULTY OF MANAGEMENT STUDIES**

## **DEPARTMENT OF MANAGEMENT STUDIES**

### **NEWS E-BULLETIN**

**SEPTEMBER 2025**



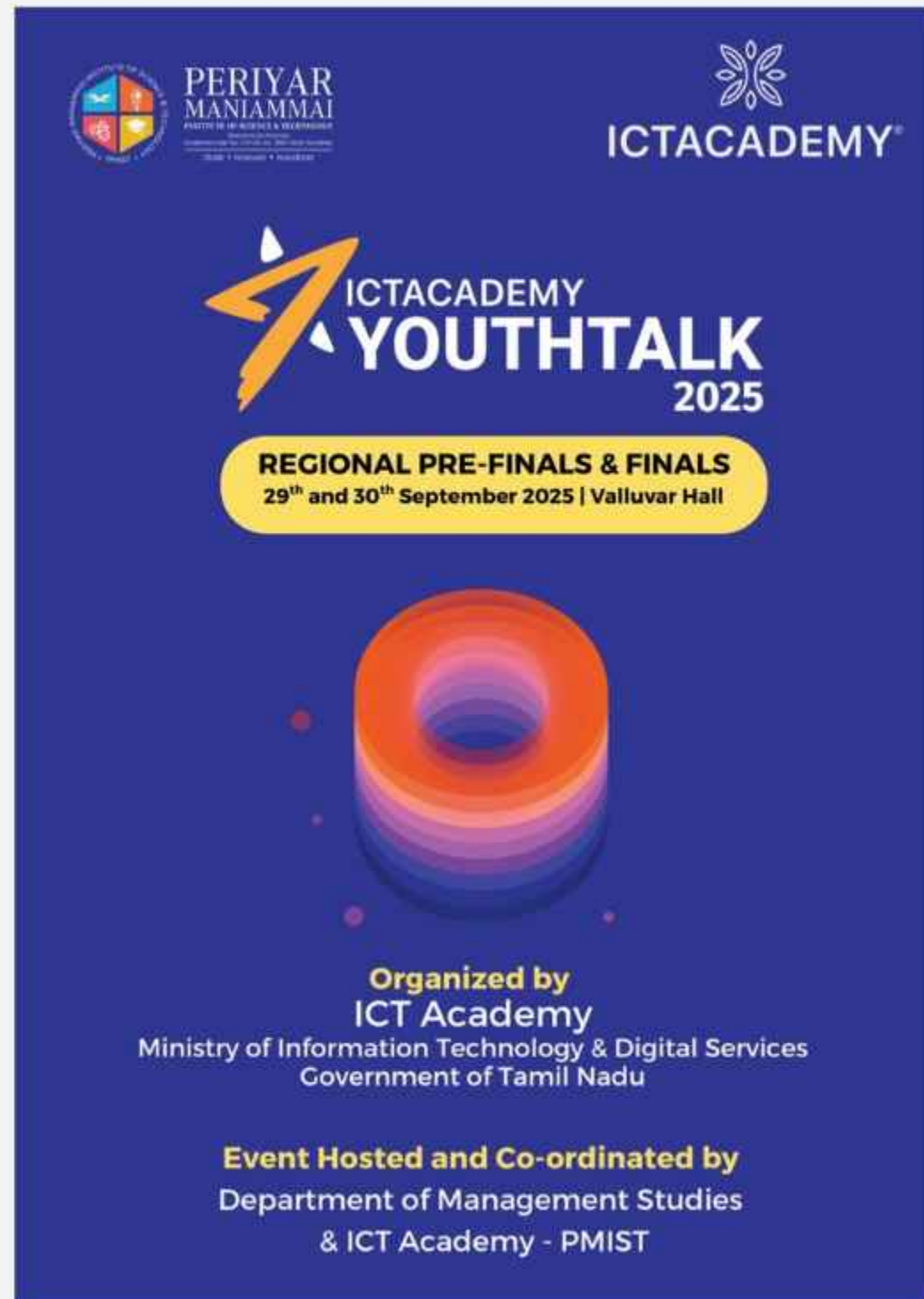
JULY - SEPT 2025

Technology Block - II 

[www.pmu.edu](http://www.pmu.edu) 

7708559695 

# EVENT ORGANIZED



**Youth Talk 2025 (Season-10) Regional Pre-Finals and Finals & HR Conclave were organized by ICT Academy, Ministry of Information Technology & Digital Services, Government of Tamil Nadu and the event was hosted and co-ordinated by Department of Management Studies & ICT Academy, PMIST on 29<sup>th</sup> and 30<sup>th</sup> September 2025 in PMIST Campus.**



**Dr.P.Ilangovan, ICT Academy Co-ordinator, PMIST delivered welcome address and Dr.R.Malliga, Respected Pro-VC madam delivered inaugural address on 29.09.2025**



**Mr.Bharath Mohan, Associate Director from Virtusa and Mr.Kirthivasan, HR Manager from MMC Infotech shared their insights with MBA students during the HR Conclave on 30<sup>th</sup> September 2025**

# INDUSTRIAL VISIT



**Students of BBA (General) III year visited Titan Industries at Hosur on  
12<sup>th</sup> September 2025**



**Students of BBA (General) I year visited Aavin Dairy at Madurai on 29<sup>th</sup> September 2025**



**Students of BBA (Logistics and Supply Chain Management) A sec & BBA (Hospitality Management) I year visited Thiagarajar Agro Products (P) Ltd., at Madurai on 29<sup>th</sup> September 2025**

FOMS NEWS E-BULLETIN



**Students of BBA (Logistics and Supply Chain Management) B sec & BBA (Digital Marketing) I year visited Maargrita Exports (P) Ltd., at Madurai on 29<sup>th</sup> September 2025**  
FOMS NEWS E-BULLETIN

# STUDENT ACHIEVEMENT



**Ms.M.Mahalakshmi, MBA I Year secured III prize in the event BRAINVEST at the Symposium CASTRA 2025 organized by Rabiammal Ahamed Maideen College for Women, Tiruvarur on 19<sup>th</sup> September 2025**

# NPTEL COMPLETED BY STUDENTS



**Elite**  
**NPTEL ONLINE CERTIFICATION**  
(Funded by the MoE, Govt. of India)

  
कौशल भारत - कुशल भारत

This certificate is awarded to

**MOHAMED JASAM S**

for successfully completing the course

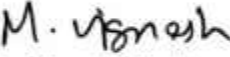
**Python for Data Science**

with a consolidated score of **63** %

|                    |       |                |          |
|--------------------|-------|----------------|----------|
| Online Assignments | 25/25 | Proctored Exam | 37.76/75 |
|--------------------|-------|----------------|----------|

Total number of candidates certified in this course: **16331**

  
Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

  
Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras

**Jul-Aug 2025**  
(4 week course)

  
Indian Institute of Technology Madras

  
FREE ONLINE EDUCATION  
swayam  
सर्व शिक्षा अभियान

Roll No: NPTEL25CS104S448400397    To verify the certificate     No. of credits recommended: 1 or 2



**Elite**  
**NPTEL ONLINE CERTIFICATION**  
(Funded by the MoE, Govt. of India)

  
कौशल भारत - कुशल भारत

This certificate is awarded to

**DHARSHANA K**

for successfully completing the course

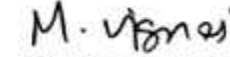
**Python for Data Science**

with a consolidated score of **64** %

|                    |          |                |         |
|--------------------|----------|----------------|---------|
| Online Assignments | 24.17/25 | Proctored Exam | 40.3/75 |
|--------------------|----------|----------------|---------|

Total number of candidates certified in this course: **16331**

  
Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

  
Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras

**Jul-Aug 2025**  
(4 week course)

  
Indian Institute of Technology Madras

  
FREE ONLINE EDUCATION  
swayam  
सर्व शिक्षा अभियान

Roll No: NPTEL25CS104S348400187    To verify the certificate     No. of credits recommended: 1 or 2



## Elite NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**HARISH P**  
for successfully completing the course

**Python for Data Science**

with a consolidated score of **63** %

|                    |          |                |          |
|--------------------|----------|----------------|----------|
| Online Assignments | 24.58/25 | Proctored Exam | 38.26/75 |
|--------------------|----------|----------------|----------|

Total number of candidates certified in this course: **16331**

Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

**Jul-Aug 2025**  
(4 week course)

Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL25CS104S348400136

To verify the certificate



No. of credits recommended: 1 or 2



## Elite NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**AYISHA SIDDIKA M**  
for successfully completing the course

**Python for Data Science**

with a consolidated score of **75** %

|                    |          |                |          |
|--------------------|----------|----------------|----------|
| Online Assignments | 24.17/25 | Proctored Exam | 50.51/75 |
|--------------------|----------|----------------|----------|

Total number of candidates certified in this course: **16331**

Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

**Jul-Aug 2025**  
(4 week course)

Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL25CS104S348400157

To verify the certificate



No. of credits recommended: 1 or 2



# Elite NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**ABDUL SALAM R**  
for successfully completing the course

**Python for Data Science**

with a consolidated score of **66** %

|                    |          |                |          |
|--------------------|----------|----------------|----------|
| Online Assignments | 24.17/25 | Proctored Exam | 41.58/75 |
|--------------------|----------|----------------|----------|

Total number of candidates certified in this course: **16331**

Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

**Jul-Aug 2025**

**(4 week course)**

Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL25CS104S448400393

To verify the certificate



No. of credits recommended: 1 or 2



# Elite NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**VAISHALI S**  
for successfully completing the course

**Python for Data Science**

with a consolidated score of **68** %

|                    |          |                |          |
|--------------------|----------|----------------|----------|
| Online Assignments | 24.17/25 | Proctored Exam | 43.88/75 |
|--------------------|----------|----------------|----------|

Total number of candidates certified in this course: **16331**

Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

**Jul-Aug 2025**

**(4 week course)**

Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL25CS104S448400359

To verify the certificate



No. of credits recommended: 1 or 2



## NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**RUTHI K**  
for successfully completing the course

**Python for Data Science**

with a consolidated score of **54** %

|                    |          |                |       |
|--------------------|----------|----------------|-------|
| Online Assignments | 24.17/25 | Proctored Exam | 30/75 |
|--------------------|----------|----------------|-------|

Total number of candidates certified in this course: **16331**

Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

**Jul-Aug 2025**  
(4 week course)

Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL25CS104S448400372

To verify the certificate



No. of credits recommended: 1 or 2



## NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**LAVANYA K**  
for successfully completing the course

**Python for Data Science**

with a consolidated score of **53** %

|                    |          |                |       |
|--------------------|----------|----------------|-------|
| Online Assignments | 22.92/25 | Proctored Exam | 30/75 |
|--------------------|----------|----------------|-------|

Total number of candidates certified in this course: **16331**

Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

**Jul-Aug 2025**  
(4 week course)

Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL25CS104S348400161

To verify the certificate



No. of credits recommended: 1 or 2



## NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**JANANE U G**  
for successfully completing the course

**Python for Data Science**

with a consolidated score of **58** %

|                    |          |                |          |
|--------------------|----------|----------------|----------|
| Online Assignments | 24.17/25 | Proctored Exam | 33.68/75 |
|--------------------|----------|----------------|----------|

Total number of candidates certified in this course: **16331**

Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

**Jul-Aug 2025**  
(4 week course)

Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras



Indian Institute of Technology Madras



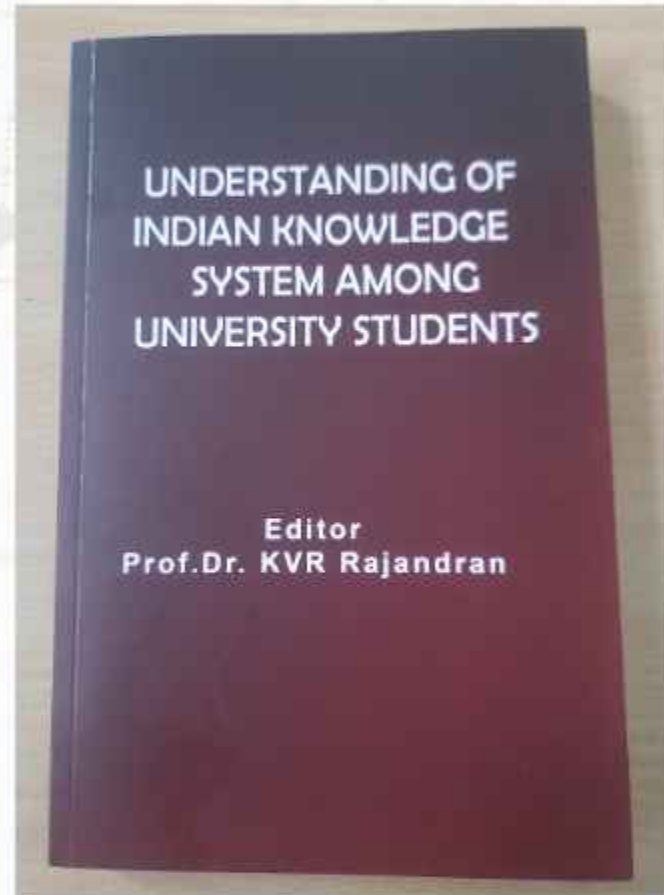
Roll No: NPTEL25CS104S448400363

To verify the certificate



No. of credits recommended: 1 or 2

# STUDENT & FACULTY COLLABORATIVE ACHIEVEMENT



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**155 students of MBA II year (2024-26) batch have prepared research articles and published as Book Chapter in Edited Book Volume titled “Understanding of Indian Knowledge System among University Students” edited by Dr. KVR Rajandran, Professor, Department of Management Studies in September 2025**

# NPTEL CERTIFICATION BY FACULTY

**Elite**  
**NPTEL ONLINE CERTIFICATION**  
(Funded by the MoE, Govt. of India)

This certificate is awarded to  
**MAHENDRAMOHAN B**  
for successfully completing the course

**Introduction to Machine Learning (Tamil)**

with a consolidated score of **85 %**

|                    |          |                |          |
|--------------------|----------|----------------|----------|
| Online Assignments | 21.09/25 | Proctored Exam | 63.47/75 |
|--------------------|----------|----------------|----------|

Total number of candidates certified in this course: **264**

  
Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

**Jul-Sep 2025**  
(8 week course)

  
Skill India  
शरीर भार-कृपा भार

  
Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras



 Indian Institute of Technology Madras



Roll No: NPTEL25CS5995348400128 To verify the certificate  No. of credits recommended: 2 or 3

**Elite**  
**NPTEL ONLINE CERTIFICATION**  
(Funded by the MoE, Govt. of India)

This certificate is awarded to  
**MAHENDRAMOHAN B**  
for successfully completing the course

**Introduction to Machine Learning**

with a consolidated score of **85 %**

|                    |          |                |          |
|--------------------|----------|----------------|----------|
| Online Assignments | 20.92/25 | Proctored Exam | 64.07/75 |
|--------------------|----------|----------------|----------|

Total number of candidates certified in this course: **9715**

**Jul-Sep 2025**  
(8 week course)

  
Skill India  
शरीर भार-कृपा भार

  
Prof. Haimanti Banerji  
Coordinator, NPTEL  
IIT Kharagpur



 Indian Institute of Technology Kharagpur



Roll No: NPTEL25CS1495548400123 To verify the certificate  No. of credits recommended: 2 or 3

**Elite**  
**NPTEL ONLINE CERTIFICATION**  
(Funded by the MoE, Govt. of India)

This certificate is awarded to  
**MAHENDRAMOHAN B**  
for successfully completing the course

**Python for Data Science**

with a consolidated score of **82 %**

|                    |          |                |          |
|--------------------|----------|----------------|----------|
| Online Assignments | 24.17/25 | Proctored Exam | 57.65/75 |
|--------------------|----------|----------------|----------|

Total number of candidates certified in this course: **16331**

  
Prof. Andrew Thangaraj  
Chair  
Centre for Outreach and Digital Education, IITM

**Jul-Aug 2025**  
(4 week course)

  
Skill India  
शरीर भार-कृपा भार

  
Prof. Vignesh Muthuvijayan  
NPTEL Coordinator  
IIT Madras



 Indian Institute of Technology Madras



Roll No: NPTEL25CS1043448400400 To verify the certificate  No. of credits recommended: 1 or 2

# NPTEL CERTIFICATION BY FACULTY



## NPTEL-AICTE Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**SWATHI S**  
for successfully completing the course  
**Brand Management**  
with a consolidated score of **68 %**



Prof. Andrew Thangaraj  
NPTEL Coordinator  
IIT Madras



(Jul-Sep 2025)

Roll No: NPTEL25MG119S348400156      Duration of NPTEL course : 8 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.  
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 18<sup>th</sup> Nov. 2023, similar to other refresher / orientation courses.  
F.No. AICTE / RIFD / FDP through MOOCs / 2023



## NPTEL-AICTE Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**A AMIRTHA**  
for successfully completing the course  
**Brand Management**  
with a consolidated score of **66 %**



Prof. Andrew Thangaraj  
NPTEL Coordinator  
IIT Madras



(Jul-Sep 2025)

Roll No: NPTEL25MG119S348400186      Duration of NPTEL course : 8 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.  
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 18<sup>th</sup> Nov. 2023, similar to other refresher / orientation courses.  
F.No. AICTE / RIFD / FDP through MOOCs / 2023



# NPTEL-AICTE Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**PADMINI K**

for successfully completing the course

**Brand Management**

with a consolidated score of **55 %**

  
Prof. Andrew Thangaraj  
NPTEL Coordinator  
IIT Madras



(Jul-Sep 2025)

Roll No: NPTEL25MG119S448400269

Duration of NPTEL course : 8 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.  
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16<sup>th</sup> Nov, 2023, similar to other refresher / orientation courses.  
F.No. AICTE / RIFD / FDP through MOOCs / 2023



# NPTEL-AICTE Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**KEERTHANA KRISHNAPPAN**

for successfully completing the course

**Brand Management**

with a consolidated score of **58 %**

  
Prof. Andrew Thangaraj  
NPTEL Coordinator  
IIT Madras



(Jul-Sep 2025)

Roll No: NPTEL25MG119S348400170

Duration of NPTEL course : 8 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.  
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16<sup>th</sup> Nov, 2023, similar to other refresher / orientation courses.  
F.No. AICTE / RIFD / FDP through MOOCs / 2023



## NPTEL-AICTE Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**DR T SIVAKAMI**

for successfully completing the course

**Brand Management**

with a consolidated score of **63 %**

  
Prof. Andrew Thangaraj  
NPTEL Coordinator  
IIT Madras



(Jul-Sep 2025)

Roll No: NPTEL25MG119S348400027

Duration of NPTEL course : 8 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.  
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 18<sup>th</sup> Nov, 2023, similar to other refresher / orientation courses.  
F.No. AICTE / RJFD / FDP through MOOCs / 2023



## Elite NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**ROSANTH I**

for successfully completing the course

**Corporate Finance**

with a consolidated score of **77 %**

|                    |          |                |          |
|--------------------|----------|----------------|----------|
| Online Assignments | 24.17/25 | Proctored Exam | 53.25/75 |
|--------------------|----------|----------------|----------|

Total number of candidates certified in this course: **1313**

**Jul-Sep 2025**

(8 week course)

  
Prof. Haimanti Banerji  
Coordinator, NPTEL  
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL25MG138S548400028

To verify the certificate



No. of credits recommended: 2 or 3

**Editors - in - Chief**

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Dean

Faculty of Management Studies

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Department of Management Studies

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Department of Management Studies