



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
Established Under Sec. 3 of UGC Act, 1956 • NAAC Accredited

think • innovate • transform

PROGRAMME REPORT ON

Industrial visit-Industrial visit

Resource Person

Annur SS Agro Food Pvt. Ltd., HR Manager Sudharsan M

Organized by

COM- PMIST



PERIYAR MANIAMMAI

INSTITUTE OF SCIENCE & TECHNOLOGY

Deemed to be University
Established Under Sec. 3 of UGC Act 1956 - NAAC Accredited

think • Innovate • Transform

Periyar Nagar, Vallur, Thanjavur - 613 403, Tamil Nadu, India

Phone: +91 - 4362 - 264600, Fax: +91 - 4362 - 264668

Email: headcommerce@psm.edu Website: www.psm.edu

DEPARTMENT OF COMMERCE

III - B.COM Hons

Report on

Industrial Visit

Annur SS Agro Foods Pvt. Ltd.,

Coimbatore

Date: 04.10.2024

INDUSTRIAL VISIT REPORT

SlNo.	Table of Contents
1.	Objectives of the Local visit
2.	Copy of the mail communication with the resource person
3.	Programme schedule
4.	Attendance
5.	Registered Participants – with male female count
6.	Report - including important points from the industrial visit
7.	Photos
8.	Outcome of the Programme

Objectives of the Industrial visit

1. **Introduction to Supply Chain Management:** Explain logistics, warehousing, and distribution strategies for agro - based products.
2. **Bridging Theory and Practice:** Help students connect classroom knowledge with real-world industrial applications.
3. **Encouraging Innovation and Entrepreneurship:** Inspire students to think creatively about value addition, product innovation, and entrepreneurial opportunities in the agro-food industry.
4. **Career Guidance:** Provide exposure to career paths and skillsets required in the agro-processing and food manufacturing sectors.

Copy of the mail communication with the resource person

----- Forwarded message -----

From: HR Annur SS Agro Foods <hr@annurss.in>

Date: Mon, Sep 30, 2024, 3:21 PM

Subject: Re:

To: ANTHONIAMMAL, A.AP/Commerce <anthoniammal@pms.edu>

Dear sir/Madam

We hear with accept the industrial visit on
04.10.2024

Regards

Sudharsan M

Manager HR

9791453999

Annur SS Agro Foods Private Limited



From: ANTHONIAMMAL, A.AP/Commerce

<anthoniammal@pms.edu>

Sent: Monday, September 30, 2024 12:13 PM

To: HR Annur SS Agro Foods <hr@annurss.in>

Subject:

Dear Sir/Madam,

The Department of Commerce, Periyar Maniammal Institute of Science and Technology, Thandavar is planning to visit the Annur SS Agro Private Ltd., Coimbatore for a one day industrial visit on 04.10.2024. For the visit purpose, three faculty members along with 49 students from B.Com (Hons) will visit on that date. We are requiring your permission to make necessary arrangements to visit your industrial unit on 04.10.2024 to get industrial exposure for our students.

Expecting your reply at the earliest.

Contact Number: 6383915907

Department of Commerce

Periyar Nagar, Vallam Thangar - 611 403, Tamil Nadu, India

Phone: +91 - 4162 - 264609 Fax: +91 - 4162 - 264660

Email: headcommerce@pmu.edu Web: www.pmu.edu

Programme Schedule
EVENT SCHEDULE FOR INDUSTRIAL VISIT - Coimbatore

Date	Time	Particulars
03.10.24	10.00pm to 06.00am	Travelling Time
04.10.24	06.00am to 9.30am	Refreshment & Breakfast at Coimbatore.
04.10.24	9.30am to 10.00 am	Travelling Time to Industry
04.10.24	10.00 am to 04.00 pm	Industry visit Anar SS Agro Foods Pvt Ltd Coimbatore.
04.10.24	04.00 pm to 07.00 pm	Godse Car Museum & LULU Hypermarket, Coimbatore.
04.10.24	07.00pm to 09:00pm	Dinner
05.10.24	09:00pm to 06:00am	Return to University.

Attendance Sheet

INDUSTRIAL VISIT 7			
ANNEX BY AGRO FOODS PVT. LTD			
Class	R. Code/Date	Batch/Section	2022-2024
Date: 01.01.2024			
S.No	Register Number	Name	Signature
1	12202131980	ABDUL RAHMAN M	[Signature]
2	12202131249	ABHIRAMA V	[Signature]
3	12202131550	ADIKAYA D	[Signature]
4	12202131793	ADITHYAN M	[Signature]
5	12202131231	ADITHYAN K	[Signature]
6	12202131735	ADITHYAN LAKSHMI S	[Signature]
7	12202131323	ADITHYAN S	[Signature]
8	12202131536	ADITHYAN S	[Signature]
9	12202131287	ADITHYAN S	[Signature]
10	12202131538	ADITHYAN S	[Signature]
11	12202131539	ADITHYAN S	[Signature]
12	12202131340	ADITHYAN S	[Signature]
13	12202131341	ADITHYAN S	[Signature]
14	12202131342	ADITHYAN S	[Signature]
15	12202131343	ADITHYAN S	[Signature]
16	12202131344	ADITHYAN S	[Signature]
17	12202131345	ADITHYAN S	[Signature]
18	12202131346	ADITHYAN S	[Signature]
19	12202131347	ADITHYAN S	[Signature]
20	12202131348	ADITHYAN S	[Signature]
21	12202131349	ADITHYAN S	[Signature]
22	12202131350	ADITHYAN S	[Signature]
23	12202131351	ADITHYAN S	[Signature]
24	12202131352	ADITHYAN S	[Signature]
25	12202131353	ADITHYAN S	[Signature]
26	12202131354	ADITHYAN S	[Signature]
27	12202131355	ADITHYAN S	[Signature]
28	12202131356	ADITHYAN S	[Signature]
29	12202131357	ADITHYAN S	[Signature]
30	12202131358	ADITHYAN S	[Signature]
31	12202131359	ADITHYAN S	[Signature]
32	12202131360	ADITHYAN S	[Signature]
33	12202131361	ADITHYAN S	[Signature]
34	12202131362	ADITHYAN S	[Signature]
35	12202131363	ADITHYAN S	[Signature]
36	12202131364	ADITHYAN S	[Signature]
37	12202131365	ADITHYAN S	[Signature]
38	12202131366	ADITHYAN S	[Signature]
39	12202131367	ADITHYAN S	[Signature]
40	12202131368	ADITHYAN S	[Signature]

40	12201211340	SALMA A	Rahmat
41	12201211340	SANGAYI S A	Sugilca
42	12201211340	SANTHYA S	eskan
43	12201211340	SANDHOSH MAN S	cah
44	12201211340	SARGHUNATHAN E	Bank
45	12201211340	SHYAM SUNDAR E	Shy
46	12201211340	SOPA S	CPA
47	12201211340	SOMMYA S	Salle
48	12201211340	SRI SUDARSHINI K	U. Sankar
49	12201211340	SUHAAL S	Bin
50	12201211340	SUSHMITHA K	Santhosh
51	12201211340	SWATHI S	Santhosh
52	12201211340	TAMIL SELVAN E	Santhosh
53	12201211340	TAMILARASAGI	Santhosh
54	12201211340	VARGSEY S	U. Sankar
55	12201211340	VISHWA S	U. Sankar
56	12201211340	YAMINI PRIYA V	U. Sankar
57	12201211340	YOGESH K	Y. Sankar
58	12201211340	YOGESHI K	Y. Sankar

Registered Participants - with male female count

FEMALE - 28

MALE - 29

TOTAL - 49

Report on Industrial Visit to Anwar SS Agro Foods Pvt. Ltd., Coimbatore on 04.10.2024

The Department of Commerce has arranged industrial visit to Anwar SS Agro Foods Pvt. Ltd., Coimbatore on 04.10.2024. 49 final year students of B.Com Hons and two faculty members visited the industry. We have started our trip from PMSIST campus at 11.00 p.m on 03.10.2024 and reached the industry at 10.00 am on 04.10.2024.

The HR manager invited the team members and gave induction programme. He has explained

1. The vision, mission and objectives of the company.
2. **Anwar SS Agro Foods Private Limited** is a Private company incorporated on 18 July 2018. It is classified as Non-government company and is registered at Registrar of Companies, Coimbatore. Its authorized share capital is Rs. 52,500,000 and its paid up capital is Rs. 52,500,000. It's NIC code is 121 (which is part of its CIN). As per the NIC code, it is involved in Production, processing and preservation of meat, fish, fruit vegetables, oils and fats.
3. Anwar SS Agro Foods' Annual General Meeting (AGM) was last held on N/A and as per records from Ministry of Corporate Affairs (MCA), its balance sheet was last filed on 31st March 2023.
4. Directors of Anwar SS Agro Foods are Subramaniam Sivakumar and Sivakumar Kamatchidevi.
5. The team is divided into three groups and headed by their technical managers. They have explained the manufacturing process.

They have also explained,

They Providing the best range of Biryani Basmati Rice, Biryani Special Rice, Mithana White Basmati Golden Sella 1121 Rice, Pusa Steam Rice Ordinary and Basmati Rice with effective & timely delivery.

Providing the best range of Silky Sortex Bold Broken Rice with effective & timely delivery. Manufacturing a wide range of products which include Tadka Kolam Rice.

Manufacturing wide range of products which include Non Basmati Rice, White Sella Basmati Rice, Sagaradh Golden Sella Basmati Rice, Hmt Steamed Rice and Steamed Rice.

Gestag Photos



Students of III B.Com Hons visited Anwar SS Agro Foods Pvt Ltd which specializes in transforming agricultural produce into finished food products for retail or industrial use.

Grain and Pulse Processing: Likely involved in processing staples like rice, wheat, and pulses.

Oil Extraction or Spice Processing: May include activities such as cold-pressed oils or spice grinding and packaging.

Outcome of the Industrial Visit

1. Students understood the technical exposure on manufacturing process of the industry.
2. Students learnt safety measures taken by the industry.
3. Students knew the variety of products produced by the company.

Coordinators

1. A. Anil
(Mr. A. Anil Kumar)
2. J. Senthil
(Dr. J. Senthil Kumar)



Outcome of the Industrial Visit

1. Students understood the technical exposure on manufacturing process of the industry.
2. Students learnt safety measures taken by the industry.
3. Students knew the variety of products produced by the company.

