## **Department Commerce**

# Webinar on Business Analytics and Debt Recovery Programme









May 22, 2020

03 pm to 04 pm

TOPIC: BUSINESS ANALYTICS

SPEAKER:

Rajkumar Nataraj

Founder & CEO, ZillionCubes Learning Foundation

**TOPIC: DEBT RECOVERY** 

SPEAKER:

Pathy Thangavelu

Business Head, ZillionCubes Learning Foundation

## CONTACT

DATE:

TIME:

Phone: +91-968-855-0626
Email : headcommerce@pmu.edu
Register: https://tinyurl.com/ycaha3mm



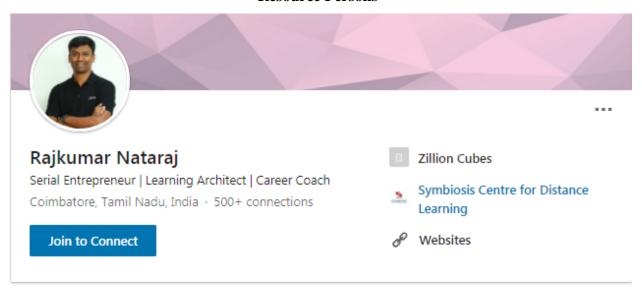
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The webinar on "Business Analytics" was jointly organized by Department of Commerce and Department of Management Studies on 22<sup>nd</sup> May 2020. Mr. Rajkumar Nataraj, Founder & CEO, Zillion Cubes Learning Foundation and Mr. Pathy Thangavelu, Business Head, Zillion Cubes Learning Foundation were the resource persons. Due to the pandemic situation, the webinar was conducted online through Google meet and Youtube. 456 participants including students and faculty members participated in the event. Dr. N. Jayanthi, Head, Department of Commerce welcomed the gathering and introduced the resource person. The resource persons highlighted the concept of business analytics in simple terms using various graphs and pictures to the participants. Students interacted with the resource person and the session was very lively. Dr. N. Jayanthi, Head, Department of Commerce proposed the vote of thanks.

#### Resource Persons



## About

Co-Founder with a demonstrated history of working in the information technology and services industry. Skilled in Strategic Planning, Business Development, Customer Relationship Management (CRM), Decision-Making, and Personal Branding. A strong business development professional with a Postgraduation focused in Marketing/Marketing Management, General from Symbiosis Centre for Distance Learning.

# Experience



#### Co-Founder

Zillion Cubes

Apr 2019 - Present · 1 year 3 months

Coimbatore Area, India

Co-Founder of Zillion Cubes with passion in the various span. Zillion Cubes is the recruitment based company started in the year 2015, with enthusiastic involvement in the enormous fields of training. As a recruitment and learning academy, it has been grown as one of the leading training and development firms. Development and Implementation were made optimum. From strategic thinking to financial management are influenced by the great appeal. The ruling excellence in the specialism makes the...

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## Co-Founder & Cheif Executive Officer

Aasheha Technology Services Private Limited

Sep 2015 - Present · 4 years 10 months

Coimbatore Area, India

Co-founder and CEO of Aasheha Technologies Services. Aasheha is a team of highly skilled professionals delivering values to our clients from various industries such as Information Technology, Real Estate, Banking, Education, Etc... We cater to services such as Application Development, Data Entry, Content Development, eLearning, Back Office Processing, and more...

Mr. Pathy Thangavelu, Business Head, Zillion Cubes Learning Foundation, Coimbatore.