

Title of the Event : Innovation – A Career Enhancement Tool for Entrepreneurial Managers  
Date & Time : 29.12.2020 10:00 AM To 11:00 AM  
Guest : Dr.A.P. Aruna, CEO, Periyar TBI



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INSTITUTE OF SCIENCE & TECHNOLOGY  
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Online Webinar on

# INNOVATION

A Career Enhancement Tool for  
**ENTREPRENEURIAL MANAGERS**



**Date** | **Time:**  
29.12.2020 | 10.00AM - 11.00AM Through  
Google Meet



.....  
**Resource Person**

**Dr.A.P.ARUNA**

Chief Executive Officer

Periyar Technology Business Incubator (PTBI)  
.....

**Organized by :** Department of **MANAGEMENT STUDIES** and  
**Internal Quality Assurance Cell (IQAC)**

**In Association With**



**PERIYAR MANIAMMAI INSTITUTE OF SCIENCE & TECHNOLOGY**  
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**Department of Management Studies**

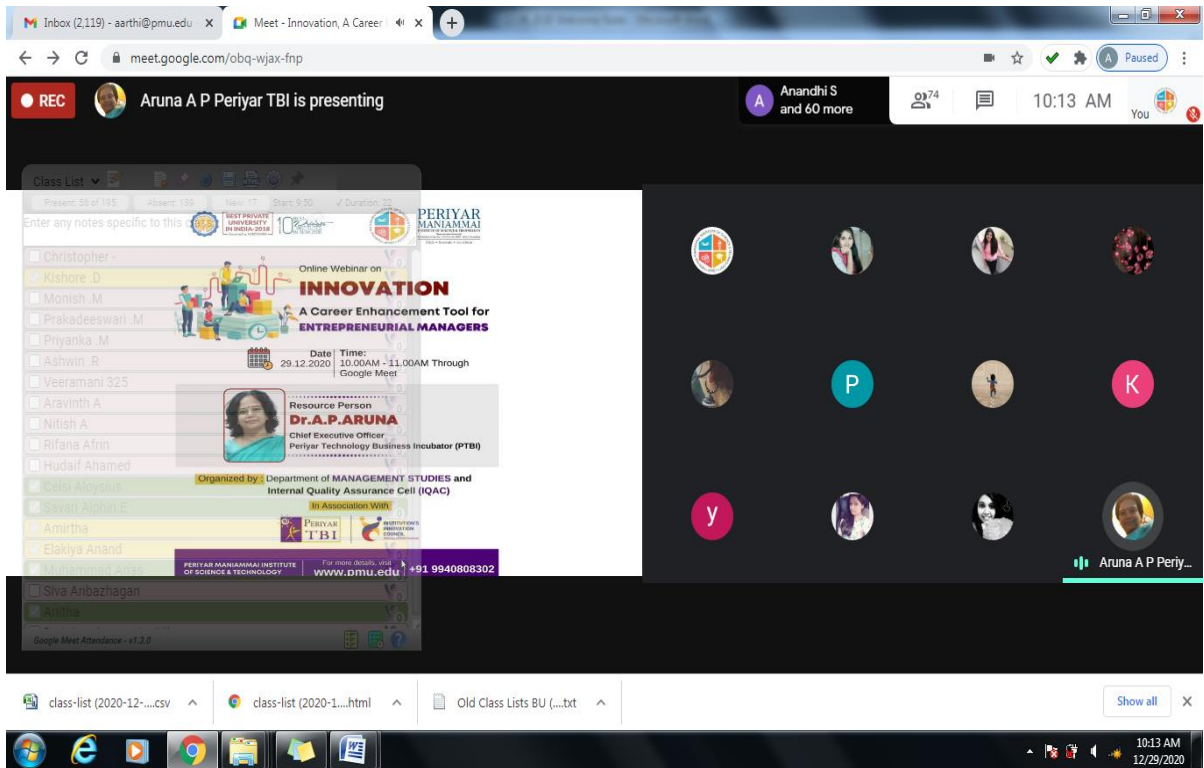
**OneDay OnlineWebinar**

**On**

**Innovation – A Career Enhancement Tool for Entrepreneurial Managers**

**(Report)**

One Day Online Webinar on “Innovation – A Career Enhancement Tool for Entrepreneurial Managers” was jointly organized by Department of Management Studies & IQAC in association with Periyar TBI & Institution’s Innovation Council (IIC) on 29<sup>th</sup> December 2020 via Google Meet. The session started 10.00 am with welcome address by Dr.AarthiDhakshana J.D, Assistant Professor – DoMS. The session presented by Dr.A.PAruna, CEO, PeriyarTBI, PMIST. The session was quite interesting and informative. Totally sixty six participants benefited out of it.



**REC** Aruna A P Periyar TBI is presenting

## New age managers in a company should handle

**transformational enactment:**

- ability to build a vision of what future transaction sets might emerge, and then exploit whatever opportunities do emerge.
- The ability to forge opportunities in the face of uncertainty

**cast enactment:**

- motivating a group of people to help create new business models that reduce the uncertainty.
- building commitment and defining gravity

Innovation, A Career Enhanceme... X

People (68) Chat

Add people Host controls

IN CALL

- Aarthi Dhakshana ... (You) 🔇 📌
- Aarthi Dhakshana J.D. 🔇 ⋮
- Aarthi P 🔇 ⋮
- Abinesh poyamozhi 🔇 ⋮
- Abirami Sakthivel 🔇 ⋮
- Adhithya M 🔇 ⋮
- Ajitha Sankar 🔇 ⋮
- Allwin Queen 🔇 ⋮

Innovation, ... ^ 🔒 🔇 🔴 🔴 🟢 Raise hand Turn on captions Aruna A P Periyar TBI is presenting ⋮

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## Attendance Report

S.No	Name of the Participant	Designation / Year	Department
1	Darsanth S	2020-2022	MBA
2	H.jameelaseham	1 sr yr	Management
3	SANTHIYA MURALIKRISHNAN	MBA /1st yr	MBA
4	Kalaivani s	1st	MBA
5	Allwin Sangeetha P	2020 to 2022	MBA
6	S. Saranya	Pg 2nd year	MBA
7	Ahilan	Mba 2ndyear	Mba
8	Subhalakshmi M k	1st year	MBA
9	Vijayalakshmi. V	2nd MBA	MANAGEMENT STUDIES
10	Mahalakshmi.S	Student /2020	MBA
11	Pravinkumar.R	2020-2022	MBA - management studies
12	A. CELSI ALOYSIUS	FIRST	MBA
13	Ajitha. S	1st year	MBA
14	Nivethitha S	First year	M.B.A.
15	DINU RAJ S	Assistant Professor	Department of Management Studies, PMIST
16	p.Atchaya	MBA -2year	Management
17	S.shujey	MBA - I	MANAGEMENT STUDIES
18	Gowtham.M	2020_2022	MBA
19	Adhithya.M	1 year	MBA
20	Anandhi.S	1st year	MBA
21	Nikkisha.B	First year	Mba
22	Dr Sathyapriya J	Associate Professor	Management Studies
23	susmitha.s	1 year	MBA
24	Rajalakshmi.M	1st year	MBA
25	M.Raghavi	MBA-1 year	Management studies
26	Elakiya A	MBA	Management studies
27	Anusuya T	1	MBA
28	Sameelajapur.S	2 nd year , MBA	Department of management
29	P.Aarthi	MBA - 2nd year	Management studies
30	Abineshpoiya mozhi.N	MBA-1st year	Management studies
31	Keerthana Mary. S	1 year	MBA
32	M.Merina	1st year	MBA
33	Parkavi M	1 st year	MBA
34	E. Vaireshwari	2nd year	Master of Business Administration
35	C.ARTHI	1	MBA
36	J.Nismithasri	Student /2020	1-MBA
37	Franklin Dhevanathan S A	Student, II Yr	Management Of Business Administration
38	Swetha . K	MBA- 2nd year	Department of Management Studies



39	Roshina Rajendran	29/12/2020	1st MBA
40	KIRUTHIKA R	Student 2019-2021	MBA (HRM & SYSTEM MANAGEMENT)
41	Nandinikumari	Second year MBA	Management studies
42	M. MOHAMMED YUSUF AYAS	1st year	MBA MANAGEMENT
43	Divya. R	29.12.2020	MBA
44	R YUKESHKUMAR	2020	Management studies
45	Madhavi.S	MBA 2 nd year	Department of Management Studies
46	E. SavariAlphin	MBA 2year	Management studies
47	PeriyarSelvam.G	2019-2021	MBA-2nd year
48	S.Sheeba	MBA 2nd year	Management studies
49	E.Ishwarya	2020-2022	Management studies
50	SARANYA C	STUDENT / II year	MBA
51	Mangalagowri B	Student 2nd year	MBA
52	Mahantha.S	1st	MBA
53	Durga SK	MBA - 2nd year	Department of Management Studies
54	Sheeba dollar .c	2MBA	Management studies
55	Dinesh.B	MBA 1st	Management studies
56	S.ABIRAMI	MBA 2	Management studies
57	PACKIYADHARSHINI T	1st year	MBA
58	R. Subasri	1st year	MBA
59	M.MAHESHWARI	II year	MBA
60	Shakila.R	MBA 1st Year	Management studies
61	S.Praveen	II	MBA
62	Amirtha A	First year	MBA
63	T. Selvi	1 year	MBA
64	S.sindhuja	1 year	MBA
65	Mahalakshmi. R	Student/2019-2021	MBA
66	Dr.AarthiDhakshana J D	Assistant Professor	Department of Management Studies